

**Arts & Culture Roundtable
REGULAR MEETING
Wednesday, January 19, 2022, 6:00pm
VIA VIDEO/TELECONFERENCE**

AGENDA

Pursuant to Assembly Bill 361, the January 19, 2022, Regular meeting of the Arts & Culture Roundtable will be conducted via teleconference and/or video conference. Committee members will be participating electronically and will not be physically present.

You may participate in the meeting by submitting your comments via [electronic comment card](#). Please submit your written comment by 4:00 p.m. on the day of the meeting and it will be provided to Committee members before the meeting and made part of the item's record of the Arts & Culture Roundtable meeting. All comments received after 4:00 p.m. will be given to Committee members after the meeting and made part of the item's record of the Arts & Culture Roundtable meeting.

If you would like to speak under Public Comments during this meeting, please click on the Zoom link below. If you have questions about speaking, please call Jonathan Serret at (805) 449-2767 or email JSerret@toaks.org. Persons addressing the Arts & Culture Roundtable are requested to state their name and community of residence for the record.

To join the Zoom Meeting, click on the following link:

<https://us02web.zoom.us/j/83499005712?pwd=amtoNGdkTnljQlBUbjdHUEpBRjVOZz09>

or Call: (213) 338-8477

Meeting ID 834 9900 5712 Passcode: 509480

1. Call to Order
2. Roll Call: Commissioners: Anthony Angelini, Kim Maselli, Darlene McBane, Megan McDonough, Cindy Murray, Emma Nilsson, Michael Pearce, Phyllis Rautenberg, Ed Smart, Natalia Staneva, and Anna Wadman
3. Public Comments
4. Summary Notes from November 17, 2021
5. Committee Updates:
 - a. Community Impact committee
 - i. Update
 - ii. Discussion of next steps and actions
 - b. Strategic Planning committee
 - i. Update
 - ii. Discussion of next steps and actions
 - c. Events committee
 - i. Update
 - ii. Discussion of next steps and actions

6. Chair Comments
7. Staff Comments
8. Adjournment to next Regular meeting Wednesday, March 16, 2022; 6:00pm

Americans with Disabilities Act (ADA): In compliance with the ADA, if you need special assistance to participate in this meeting or other services in conjunction with this meeting, please contact the Finance Department at (805) 449-2227. Upon request, the agenda and documents in this agenda packet can be made available in appropriate alternative formats to persons with a disability. Notification at least 48 hours prior to the meeting or time when services are needed will assist the City in ensuring that reasonable arrangements can be made to provide accessibility to the meeting or service.

Arts & Culture Roundtable
Wednesday, November 17, 2021; 6:00 p.m.
Acorn Room – Thousand Oaks Civic Arts Plaza
Summary Notes

- 1. Call to Order:** Meeting was called to order at 6:00pm
- 2. Roll Call:** Present: Anthony Angelini, Kim Maselli, Darlene McBane, Megan McDonough, Phyllis Rautenberg, Ed Smart, Natalia Staneva, and Anna Wadman.
Absent: Cindy Murray, Emma Nilsson, and Michael Pearce.
Staff present: Jonathan Serret
- 3. Public Comments:** None
- 4. Arts & Culture Roundtable Workplan:** The committee members reviewed the list of “top-3” suggestions which they each provided (see attached). Wadman suggested putting all suggested work-plan items into one-year, two-year, and/or three-year consideration. There was general discussion regarding the siloed feel of arts organizations in the community and how to go about bringing more cohesiveness and coordination. There was discussion regarding the creation of a survey and a database of organizations and programs; this could require some element of funding/staffing but could be Roundtable-driven at the outset. Creating opportunities for public art and reinvigorating the *Excellence in the Arts Awards*, were brought up as suggestions.

The Roundtable discussed the need to create sub-committees for the purpose of cultivating a list/database of artists, arts and culture organizations, and arts and culture institutions in Thousand Oaks. Later this can expand to incorporate the greater Conejo Valley. Another committee was discussed for the purpose of creating a survey to be shared with the Arts and Culture practitioners in the community to request feedback and identify where opportunities exist. Lastly, a third committee was discussed to evaluate opportunities for events. A question was posed about the possibility of creating a Facebook account, which could be an open area for members of the arts and culture community to share information, ask questions, and collaborate. The Cultural Affairs Director will look into this possibility, with regard to The Brown Act.

McBane made a motion to approve the creation of three committees: an ad hoc Arts and Culture Impact committee, made up of McBane, Wadman, McDonough, and Smart, for the purpose of identifying community resources and cultivating a database of artists, organizations, and institutions,

an ad hoc Strategic Planning committee comprised of Angelini, Staneva, and Maselli for the purpose of creating a survey which could be shared with the arts and culture database to gather feedback and input on community resources and needs,

and a standing events committee comprised of Angelini and Rautenberg; the motion was seconded by Smart, and passed 8-0 with Murray, Nilsson, and Pearce absent. Murray, Nilsson, and Pearce may join any of the committees, although to prevent quorum of the full Roundtable, only one may join the Community Impact committee.

- 5. Adjournment:** Meeting was adjourned at 7:20 p.m. to a regular meeting on Wednesday, January 19, 2022 at 6:00 p.m.



Arts & Culture Roundtable Workplan Suggestions

- 1) Combining season subscriptions between companies. i.e., 2 5-Star shows, 2 NWS concerts and 2 PFB shows to increase subscriptions and introduce the audience to another art. (Not just the resident companies, could include Cal Lutheran Shakespeare festival, etc)
- 2) Produce a quarterly brochure, with all art events in the community and combine resources with TOArts for the finances to produce.
- 3) TOArts create and maintain a community calendar so there are not similar events occurring at the same time.
- 4) How can the city bring attention and support to a more diverse representation of the arts and culture in the community?
- 5) How can the city foster the use of art as a way to promote respectful and inclusive communication around difficult and divisive subjects?
- 6) How can the city help to put a musical instrument, a script, and a paintbrush in every child's hand in a manner that celebrates the value of arts education in creating a vibrant, expressive, and collaborative community?
- 7) Discuss public installations of art, like West Hollywood has
- 8) Create public lists of local resources for all disciplines from painting, ceramics, photography equipment and labs, etc.
- 9) City-run artist residency program such as in Culver City
- 10) identify all the arts groups in TO
- 11) define the mission of ACR compared to Alliance for the Arts
- 12) plan a community arts calendar of events including fundraisers to encourage joint events (ie performances and art shows) and avoid conflicts
- 13) develop a brochure/magazine with an emphasis on tourism and events to encourage visiting TO and building audiences
- 14) Redesign an updated arts festival that engages the community as participants instead of just spectators. (classes/activities in painting, music, dance etc.)
- 15) Pop up events which allow community art groups to contribute with simple presentations vs. the responsibility of a stand alone show. (In the Oaks mall, at parks, The Lakes/Promenade)
- 16) Engaging local restaurants, wineries and pubs to collaborate with local arts organizations to create a street fair experience in the community celebrating an event/holiday.
- 17) More Public Art- The city can require major new construction projects over a minimum threshold to include a piece of public art in the exterior design or nearby city space. This could be a mural, mosaic or sculpture with the cost relative to the size of the project. This would employ local or SoCal artists and create an artistic environment in our city.
- 18) Artist/School collaboration grants- Several cities have programs that connect local artists to school programs in music, theater, visual arts, dance, etc. Artists would apply for a small grant (\$1k-\$5k) in exchange for hours spent working in local schools to help develop the next generation of artists. At the end of the artists' residency, students would present a collaborative project with the professional artist to the public.

Arts & Culture Roundtable Workplan Suggestions

- 19) Artist Studio/Gallery Spaces- Cities with thriving arts communities encourage artists to create and sell. The city could start a program to offer working artists studio space at reduced rents to bring life to the many empty shopping centers and office parks in our community. Some towns even construct artist huts/mods to create a walking tour that brings tourists for outdoor events and art festivals. Creating an artistic "environment" will build the reputation of Thousand Oaks as an artistic destination. Part of this is making the artwork accessible to the public.
- 20) Short – term (3 years) strategic plan for the committee.
- 21) Survey and measure economic impact of all arts organization and individual artists in the community (asset mapping, workforce, number of performances/exhibits/outreach)
- 22) Reconvening of all arts and artists in one festival a year to bring more awareness about the arts in the community.
- 23) Permanent site for an art museum.
- 24) Construction of an art museum on a determined site.
- 25) A survey of as many arts groups and organizations as possible, asking them what they would like to see in the arts community and how to work together.
- 26) Once armed with information from arts groups, a town hall style meeting with suggestions from the city that address the concerns expressed in the survey.
- 27) Something I'd like to see is more established areas of smaller, more affordable performance space for smaller to mid size arts groups. Jonathan, I know that we talked about this as being more of a "long term" idea, but I think that we could start with already existing space that could be repurposed on a temporary basis for the arts. If these spaces were also able to accommodate differing arts genres simultaneously, even better (e.g., a chamber group and live mural painting, ballet and drama group). Maybe the master plan will provide some opportunities as well.