

**Business Roundtable (BR)
January 10, 2017
Board Room**

Summary Notes

Call to Order by Ping Fang at 8:07 a.m.

ROLL CALL

Present: Cheri Blessing, John Bounds, Ping Fang, Carol “C. J.” Keavney, Aaron Kitzman, Tyson Marshall, Tom Powell, Madeline Serrano Sattler, Michael Schiff

Absent: None.

Staff: Haider Alawami, Economic Development Manager; and Rose Chaparro, Executive Secretary

Others

Present: Adam Haverstock, Director of Governmental Affairs and Tourism, Greater Conejo Valley Chamber of Commerce

PUBLIC COMMENTS

Adam Haverstock from the Greater Conejo Valley Chamber of Commerce announced that the Conejo Chamber was reaccredited a five star level rating and spoke about their annual event:

- a. The Conejo Chamber Black & White Recognition Gala on Friday, February 24, 2017 at the Hyatt in Westlake Village.

SUBCOMMITTEE REPORTS

- A. Development and Planning – No update.

B. Green Business

- a. Tyson Marshall and Madeline Serrano Sattler provided a Green Business Plan update. The report listed the following items: Review Marketing and Outreach materials, improve outreach to local businesses, stewardship and certification of five local businesses, and continue to work with Public Works staff on top priorities. They also talked about the food recovery program. Some of the ideas discussed were: Update the website to make the application process more user friendly for businesses wanting to go green. Ask City staff for their support and set-up a “Go Green” booth at community events. Ask the Acorn to write an article about the benefits of Green Business.

C. Economic Development/Small Business Support

- a. Ping Fang, Aaron Kitzman, Carol Keavney, and Madeline Serrano Sattler presented a PowerPoint presentation about the public wifi project planned in conjunction with the Thousand Oaks Boulevard Streetscape Improvement Project. It was recommended that City staff prepare a work plan, create technology policies to deploy wifi/wireless infrastructure, ask Business Roundtable to guide staff projects in Thousand Oaks, and develop standard guidelines for future wifi developments. A motion to support the project and to submit to Council was approved.

D. Signage

- a. John Bounds and Cheri Blessing provided an update on the monument signs. Street addresses are being attached to the monument signs. They plan to present a formal recommendation at the next meeting.

BUSINESS ROUNDTABLE COMMENTS AND OPEN FORUM

A. None.

ADJOURNMENT

Adjourned at 9:13 a.m. to Tuesday, March 14, 2017, Acorn Room.

CMO:115-76/rc/H:Common/Business Roundtable/2017/Summary Notes/01 10 2017.doc

