

**Business Roundtable (BR)  
November 14, 2017  
Acorn Room**

**Summary Notes**

**Call to Order** by Aaron Kitzman at 8:00 a.m.

**OATH OF OFFICE CEREMONY**

City Clerk, Cynthia Rodriguez, administered the Oath of Office to the new Roundtable members, Colleen Andersen, Brian Berman, and Maryjane MacLeod.

**ROLL CALL**

**Present:** Colleen Andersen, Brian Berman, Cheri Blessing, Aaron Kitzman, Maryjane MacLeod, Tyson Marshall, and Tom Powell

**Absent:** John Bounds, Ping Fang, and Greg Monterrosa

**Staff:** Haider Alawami, Economic Development Manager, Anne Mumo, Administrative Support Supervisor, and Alisa Lacy, Customer Relations Assistant.

**PUBLIC COMMENTS**

None

**DISCUSSION ITEMS**

- A. Committee to continue to withthe Work Plan that had been approved by City Council previously.
- B. Aaron Kitzman to remain as the Chair of the Roundtable and Tom Powell was named Vice Chair.
- C. Subcommittee selections were as follows:

- a. Development and Planning – Cheri Blessing was named as Chair with Maryjane Macleod and Tom Powell as members
- b. Green Business – Tyson Marshall to remain Chair with Greg Monterrosa as a member
- c. Economic Development/Small Business Support – Ping Fang to remain Chair, with Aaron Kitzman, Brian Berman, and Colleen Andersen as members.
- d. Signage – John Bounds to remain as Chair with Cheri Blessing as a member.

### **SUBCOMMITTEE REPORTS**

#### A. Development and Planning

- a. Haider Alawami and Aaron Kitzman discussed some of the Boulevard redevelopment activities with the goal of making the Boulevard more pedestrian friendly.

#### B. Green Business

- a. Tyson Marshall provided a Green Business Plan update. The subcommittee's goal is work with the City to create a brochure and work on the website. Public Works has been working on a food recovery program at various schools, to collect untouched food. The subcommittee is also working with Public Works to get permits for a composting facility in Santa Paula.

#### C. Economic Development/Small Business Support

- a. Aaron Kitzman stated that they are trying to identify new tasks for the upcoming year since the public Wi-Fi project concept has been approved by Council.

#### D. Signage

- a. Cheri Blessing provided an update on freeway and monument signage. The recommendation is to have larger monument signs with addresses, so they are easier to find. Cheri also brought up the issue of temporary banners and what can be done.



## **BUSINESS ROUNDTABLE COMMENTS AND OPEN FORUM**

The subcommittees will intend to meet as often as possible in order to present new ideas in the upcoming Roundtable Meetings. Aaron Kitman also mentioned an upcoming networking event, the Taste of Conejo, which will be held at the Four Seasons in Westlake Village on November 17, 2017.

## **ADJOURNMENT**

Adjourned at 8:52 a.m. to Tuesday, January 9, 2018, in the Acorn Room.

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