

Need more information?

Visit our website at www.toaks.org/gogreenbiz for environmental tips and programs for Thousand Oaks businesses. You will save money and help the environment while attracting customers increasingly drawn to businesses that demonstrate environmental stewardship.

Here is what our Green Businesses have to say about their certification experience:

“Going green has saved Conejo Awards over \$23,000 annually and has earned us more than \$100,000 in new business, directly attributed to our Green Business certification.

-- Tammie Helmuth, owner of Conejo Awards,
the City's first certified Green Business

“We hope that more Conejo Valley businesses will step up and get certified. It's a great benefit to your business and is much easier than most would expect.

-- Jill Lederer, President/CEO,
Greater Conejo Valley Chamber of Commerce

We are currently certifying businesses in the following sectors:

- Auto repair
- Dental
- Garment cleaning
- Hospitality
- Landscaping
- Office and retail
- Restaurant

Support your fellow green businesses. Look for the Certified Green Business logo in windows and on websites. A list of certified Thousand Oaks green businesses is available at www.toaks.org/GoGreenBiz.



Connect & Share



More information:

www.toaks.org/GoGreen

email gogreen@toaks.org

or call (805) 449-2400 and ask for the Sustainability Team

Become a



Certified Green Business



Grow your market share

Free to enroll

Free promotional and logistical support from the City

Do you want your Thousand Oaks-based business to be recognized for its achievements in saving energy and water, reducing waste and preventing pollution? Then apply to become a California Certified Green Business! Here's how:

- 1) **Go to the California Green Business Network website at www.greenbusinessca.org.**
- 2) **Click on "Apply to be a green business".**
- 3) **Enter information about your business.** Make sure to choose Thousand Oaks as your business location so you get the right checklist to complete!
- 4) **Answer questions about your business's water and energy usage, waste, recycling and toxics.** You may find that you have many green measures already in place. You don't need to complete the application in one session – you can save it and come back to it at any time. Make sure you save frequently. The checklist takes less than an hour to complete and determine which measures you need to implement.
- 5) **Follow instructions for completing any metrics, such as the carbon footprint calculator.**



Newly certified Green Businesses are recognized by Thousand Oaks City Council.

- Need help with your application?
- Need help finding rebates for upgrading fixtures in your building?

Call City staff for assistance at (805) 449-2400 or email gogreen@toaks.org.

Remember, the certification process is not meant to be cost-prohibitive.

Awardees receive a plaque, digital Green Business logos and window decals. Your new certification will be valid for three years.

When you join the Thousand Oaks Green Business Program, you become part of the California Green Business Network (CaGBN). In 2015, CaGBN saved nearly \$33 million in utility costs while reducing carbon emissions, equivalent to planting over 44,000 acres of trees.

Why Become a Certified Green Business?

- Increase your market share
- Reduce overhead
- Cash in on incentives and rebates
- Increase employee engagement
- Enjoy FREE advertising on the City's website
- Enjoy FREE advertising in local publications
- Market online with the Certified Green Business logo
- Show off the Certified Green Business decal in your window
- Receive an award certificate and plaque
- Gain recognition by the Thousand Oaks City Council
- Become searchable on a statewide database of green businesses
- Benefit from expert staff assistance

Go to www.toaks.org/gogreenbiz to start the certification process today.

