

THOUSAND OAKS CITY COUNCIL



Supplemental Information Packet

CM Rodriguez

Agenda Related Items - Meeting of January 24, 2017
Supplemental Packet Date: January 24, 2017
2:30 P.M.

Supplemental Information:

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed, typically a minimum of two—one available on the Thursday preceding the City Council meeting and the second on Tuesday at the meeting. The Thursday Supplemental Packet is available for public inspection in the City Clerk Department, 2100 E. Thousand Oaks Boulevard, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2) Both the Thursday and Tuesday Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2100 E. Thousand Oaks Boulevard.

Americans with Disabilities Act (ADA):

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TO: City Council
FROM: Andrew P. Powers, City Manager
DATE: January 24, 2017
SUBJECT: Downtown Revitalization Plan Update

2017 JAN 24 PM 1:44
CITY CLERK DEPARTMENT
CITY OF THOUSAND OAKS

RECOMMENDATION:

Receive update and provide feedback to staff on next steps for implementation.
Options include:

- (1) Provide initial guidance regarding development principles in the downtown area (Erbes Road to Conejo School Road).
- (2) Provide initial guidance regarding development of City-owned parcels.
- (3) Provide direction regarding streetscape improvements in the downtown area.
- (4) Establishment of an ad-hoc committee to work with staff on guiding development in the downtown area.

FINANCIAL IMPACT:

No Additional Funding Requested. Indirect costs associated with staff time in preparation of this report are included in the Adopted FY 2016-17 General Fund Budget. Total project cost to date is approximately \$40,000.

BACKGROUND:

On July 12, 2016, City Council approved an amendment to the Thousand Oaks Boulevard Specific Plan by allocating 206 units from Citywide Measure E residential capacity to the Specific Plan, with the focus of allocating the majority of the units to mixed-use projects within the downtown area. Along with this allocation, the Council also amended the parking standards to allow more flexibility for smaller size restaurants to open without the burden of additional parking. This action by Council was a step forward toward the implementation of the Boulevard Specific Plan.

Additionally on July 12, 2016, City Council approved an agreement with Kosmont Companies to provide real estate and financial advisory services for the preparation and implementation of the City's Downtown Revitalization Plan.

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AGENDA ITEM NO. 9.B.
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This contract was the result of discussion by City Council during the May 10, 2016 City Council Goal Setting Session where staff presented conceptual plans for proposed Streetscape Improvements project in the Civic Arts Plaza zone. The Civic Arts Plaza zone is considered the core “downtown” within the Thousand Oaks Boulevard Specific Plan. At that meeting, Kosmont briefly discussed the need to focus future growth in the downtown area, which would help energize the broader Thousand Oaks Boulevard.

DISCUSSION/ANALYSIS:

The downtown area is comprised of 51 parcels, which range in size from 6,970 square feet to 1.35 acres. Some are oddly shaped or narrow, which makes it difficult to develop on their own. Staff focused on various development scenarios without regard to parcel lines and ownership in order to provide development concepts which meet the goals of the Specific Plan to create a vibrant pedestrian-walkable friendly downtown area.

Following the award of the contract last year, Kosmont Companies began gathering data and information related to the properties within the downtown area, including the west side properties, Civic Arts Plaza, and The Lakes.

The downtown area, located between Erbes Road and Conejo School Road, has been the focus of significant study and analysis for the creation of a vibrant pedestrian-walkable friendly downtown area.

This report is to update and inform City Council on the latest developments within this area and to begin advancing the discussion of guiding and influencing transition within the downtown area.

The purpose of the Downtown Revitalization Study is as follows:

- Create a “Village” concept of a pedestrian/bike-friendly “walkable” neighborhood.
- Develop complimentary infrastructure and public improvements.
- Create cohesive pedestrian and vehicular circulations connecting The Lakes, Civic Arts Plaza, and west side developments.
- Begin implementation of Streetscape Improvements as envisioned by the Boulevard Specific Plan.

There are two pending mixed-use projects within the downtown area:

- Daly Group: A 36-residential unit mixed-use project (tentatively scheduled for Planning Commission hearing on February 13, 2017).
- Principe: A 35-residential unit mixed-use project (tentatively scheduled for City Council pre-screening on February 28, 2017).

Both potential projects are located on the west side portion of the downtown area and will influence development of the "Village" concept.

In addition to these two projects, there is significant development potential in the downtown area. It is important that City Council articulate its vision regarding components or characteristics of development that should occur in this area.

COUNCIL GOAL COMPLIANCE:

Meets City Council Goals A, B, and I:

- A. Provide municipal government leadership which is open and responsive to residents, and is characterized by ethical behavior, stability, promoting public trust, transparency, confidence in the future, and cooperative interaction among civic leaders, residents, business representatives, and City staff, while recognizing and respecting legitimate differences of opinion on critical issues facing the City.
- B. Operate City government in a fiscally and managerially responsible and prudent manner to ensure that the City of Thousand Oaks remains one of California's most desirable places to live, work, visit, recreate, and raise a family.
- I. Implement high quality revitalization projects within Thousand Oaks Boulevard and Newbury Road Areas; Develop a pedestrian-oriented, viable, and self-sustaining "Downtown;" and, continue to support production of long-term affordable housing.

PREPARED BY: Haider Alawami, Economic Development Manager

From: MICHAEL PENILLA <MPENILLA@msn.com>
Date: January 23, 2017 at 22:32:28 PST
Subject: CAL-AM WATER

Dear Claudia,

I think that most of us that are customers of Cal-Am can see and feel the pain from the latest owners of this provider of water to a good part of our community. We are tired of being gouged by this company, which takes advantage of every fee and cost to make profit from the drought. This must be stopped ASAP. I wonder if it is possible for the City of T.O. to take over the water services from Cal-Am, as it is obvious that their pricing and lies show their dishonesty and low level of Ethics in serving our community.

Please explore the possibility of making T.O./Newbury Park a two water source city. The 3rd company does not belong here any longer and the only goal is to maximize profit at the cost of not charging Fair and Reasonable pricing, not charging as much as the "market" will/can bear.

Thank you for considering this request.

Michael L Penilla
Newbury Park

2017 JAN 27 AM 8:32
CITY CLERK DEPARTMENT
CITY OF THOUSAND OAKS

TO COUNCIL 1-24-17
AGENDA ITEM NO. a.c.
MEETING DATE 1-24-17

TO: City Council

FROM: Claudia Bill-de la Peña, Mayor

DATE: January 24, 2017

SUBJECT: Update on United States Conference of Mayors, Winter Meeting-
January 17 - 19, 2017

RECOMMENDATION:

Receive report.

FINANCIAL IMPACT:

No Additional Funding Requested. Cost of attendance is included in the Adopted FY 2016-17 General Fund Budget.

BACKGROUND:

The United States Conference of Mayors (USCM) is the official non-partisan organization of cities with populations of 30,000 or more. There are 1,407 such cities in the country today. Its chief elected official, the mayor, represents each city in the Conference. The primary roles of The U.S. Conference of Mayors are to:

- Promote the development of effective national urban/suburban policy;
- Strengthen federal-city relationships;
- Ensure that federal policy meets urban needs;
- Provide mayors with leadership and management tools; and
- Create a forum in which mayors can share ideas and information.

The Conference holds its Winter Meeting each January in Washington, D.C. and an annual meeting each June in a different U.S. city. Additional meetings and events are held as directed by the conference leadership.

DISCUSSION/ANALYSIS:

The 2017 USCM Winter Meeting was held at Capital Hilton Hotel from January 17-19 in Washington D.C. Mayor Bill-de la Peña and Mina Layba, Legislative Affairs Manager, attended the USCM Winter Meeting.

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Mayor Bill- de la Peña and Mina Layba, Legislative Affairs Manager, attended the following sessions and meetings:

A. Plenary Sessions Highlights:

- The opening session featured business executives from Wells Fargo and AirBnB, who discussed their local engagement initiatives. Walmart announced the winners of their Manufacturing Innovation Grant Awards.
- Better Cities for Pets Initiative: The City of Nashville announced the creation of a national model to support the quality of life of for pets. Ideas to support active pet communities include support of animal shelters, allowing pets on public transportation and in local businesses.
- Keynote Speaker Vice President Elect Mike Pence announced that the new administration is excited to deliver a large infrastructure package, support for public safety, educational reform and retention of manufacturing jobs in the nation.
- Executive Chairman Bill Ford of the Ford Motor Company and New York City Mayor Bill de Blasio projected the future of autonomous vehicles. The Ford Company projects that the reliance on fossil fuel vehicles will cease to exist as electric and hydrogen vehicles begin to proliferate city streets and highways.
- The U.S. Conference of Mayors held its annual Leadership and the Arts Awards. This year's award winners include the National Endowment of the Arts for their "Our Town" grant program. The Cities of Boston and Oro Valley were recognized for the creation of local arts councils in their communities.
- Keynote Speaker Jeff Speck presented *Autonomous Vehicles (AV) and the Good City: Ten Rules for Mayors*: AV implementation is difficult. Full autonomy will take time. Cities need to determine how much traffic they want on their streets. AV is expected to create more congestion and sprawl. Cities should consider smart growth in planning, use of public roads, "protected" bike lanes and sidewalks, and its impact on public transit.
- Keynote Speaker Vivek Murthy, U.S. Surgeon General, reviewed his role in supporting the nation's medical care and public health. He issued a report on substance abuse and discussed the challenges in treating the illness. There is a massive treatment gap even though there is evidence based treatment programs that work. Unfortunately, treatment is underfunded. Addiction has a \$4B economic impact due to loss of productivity. A stigma of addiction is the reluctance of getting help. Another priority of the Surgeon General is emotional well-being. The

emotional pain has been a common factor that leads to addictive behavior. Surgeon General suggests we find ways to reduce despair and build hope to support emotional well-being.

B. Educational Forums:

- a. Summer Jobs Plus: How to Create Summer Jobs Program: The Mayors of Memphis, Chicago and Philadelphia shared their local internship and youth jobs programs. There is a need for skills based mentoring programs that will support youth so they can obtain employment after high school or support themselves in college. In addition to job training and skills, many cities are building out their public transportation to assure that students can commute to work, extending year round job opportunities and subsidizing technical schools or community colleges.
- b. Getting Superfast Internet: A Playbook for Cities: The Cities of Raleigh and Austin shared their experience in providing residents high-speed internet options. They stressed the importance of attracting providers to reduce the costs. They suggest that cities utilize micro trenching would reduce cost of online access delivery. Micro trenching is the process of creating a slot in the groundwork so that providers do not have to dig deeper.

C. Standing Committees

- a. Community Development and Housing: Business leaders from Wells Fargo, National Community Development Association and National Association of Affordable Housing Lenders shared the growing number of products to assist with greater homeownership and lending tools. Wells Fargo has established a diversity lending division that hires sales representatives that outreach to ethnic communities to assist in education and loan programs. The Neighborhood Tax Credit program offers incentives to homebuilders to invest in new home starts in low-income communities. The Earned Income Tax Credit provides savings to low income earners to begin the process of saving for down payments.
- b. Mayors Professional Sports Alliance: The featured panel shared opportunities to integrate sports opportunities in their community. New York University has been working with cities to develop sports economic model. The model analyzes impact of sports in the City. Major League Baseball Association shared the "Play Ball America month" which coordinated events in partnership with USCM to encourage kids to participate in sports. The National Football League in cooperation with United Way has created a character playbook to help middle school teens maintain healthy relationships especially due to peer pressure.

- c. Tourism, Arts, Parks, Entertainment and Sports: The National Trust for Historic Preservation presented methods to assist cities to revitalize historic buildings or downtowns.

D. Task Force Meetings

- a. Mayors Water Council: Committee members provided reports on green infrastructure best practices, integrated planning framework and water infrastructure investment.
- b. Council on Metro Economies and the New American Cities: Panelists provided an economic forecast. There is expected economic growth in 2017. Since the election, the stock market has rallied due to expected lower taxes. Opportunities to support residents with financial literacy education, tax preparation and Earned Income Tax Credit programs were presented.
- c. Alliance for Sustainable Future: The Mayors of Des Moines and Salt Lake City shared best practices of clean energy programs involving solar farms, wind power and local business tax programs. Representatives from the U.S. Environmental Protection Agency shared the outcome of the U.S. Governments settlement with Volkswagen and how cities can access grants from their states to convert their diesel fleet to clean energy.
- d. Hunger and Homelessness: Mayor Helene Schneider of the City of Santa Barbara provided an overview on the 2016 Hunger and Homelessness Survey. The Mayor of Austin shared the city's program to prevent homelessness through a social service resource handbook and network of providers and faith based organizations.
- e. Energy Independence and Climate Protection: The City of San Jose shared their greenhouse gas reduction efforts. They provide residents the opportunity to purchase 100% renewable energy through their Community Choice Aggregation Program. They offer residential retrofit and financing via the PACE Program. They also have an educational partnership with their business community called "Power Up/Power Down." They offer bike sharing and have converted their public transit fleet to electric.
- f. Aging: Experts from AARP and the National Center for Creative Aging encouraged cities to engage seniors and youth in joint training programs, specifically creating computer-training programs and developing villages where young and old can live together.

- g. Latino Alliance in Conjunction with Immigration, Mayors and Police Chiefs: Mayors from the Cities of Anaheim, Seattle, Providence and Los Angeles discussed concerns about the new White House Administration's stance on immigration policy and the proposed sanctions on sanctuary cities.
 - h. Technology and Innovation: Michael Huerta, Administrator for the Federal Aviation Administration shared how the use of drones, a new smart technology has been used by cities to assist with public safety efforts and environmental monitoring. The panel also discussed issues related to drones such as privacy, civilian deployment that interferes with commercial airspace and civilian deployment that interferes with public safety response.
 - i. Women Mayor's Leadership Alliance: U.S. Army Major General Laura Richardson shared their personal, professional and leadership roles. She discussed her career experience, the new White House transition and opportunities for women in the military. One of the challenges in recruiting high school students is the obesity challenge. The military is working with schools to promote better health and increased physical activities. New York City's first lady, Chirlane McCray shared the Thrive NYC program that supports mental health programs in public schools, training for teachers and community as well as crisis hotline for counseling and resources.
- E. Special Affinity Session: Mayors Against LGBT Discrimination- Led by San Francisco Mayor Ed Lee, the panel discussed the need for greater safety, acceptance and access. Panelists suggested passing non-discrimination laws, recognize the use of "hate speech" and violence prevention.

COUNCIL GOAL COMPLIANCE:

Meets Council Goal A:

- A. Provide municipal government leadership that is open and responsive to residents, and is characterized by ethical behavior, stability, confidence in the future, and cooperative interaction among civic leaders, residents, business representatives, and City staff, while recognizing and respecting legitimate differences of opinion on critical issues facing the City.

PREPARED BY: Mina M. Layba, Legislative Affairs Manager



City Council
MEMORANDUM

2100 Thousand Oaks Boulevard • Thousand Oaks, CA 91362
Phone 805/449.2121 • Fax 805/449.2125 • www.toaks.org

TO: City Council

FROM: Joel Price, Councilmember

DATE: January 24, 2017

SUBJECT: Update on League of California Cities Public Safety Policy Committee Meeting – January 19, 2017

RECOMMENDATION:

Receive report.

FINANCIAL IMPACT:

No Additional Funding Requested. Cost of attendance is included in the adopted FY 2016-17 General Fund Budget.

BACKGROUND:

The League of California Cities (LCC) is an association of California city officials who work together to enhance their knowledge and skills, exchange information, and combine resources so that they may influence policy decisions that affect cities.

Founded in 1898 on the principles of local control and interagency cooperation, the League has grown from a handful of public officials to include the voluntary membership of 478 California cities. Today, the League and its member cities are working hard to strengthen the effectiveness of their advocacy efforts. The League's mission statement reflects this commitment to "restore and protect local control for cities through education and advocacy to enhance the quality of life for all Californians".

DISCUSSION/ANALYSIS:

The League of California Cities coordinates Policy Committees on a variety of topics including Public Safety, Community Services, Environmental Quality and Revenue and Taxation. Every year, LCC accepts nominations for Councilmembers to participate in these committees. Councilmember Joel Price was appointed to serve on the Public Safety Policy (PSPC) Committee as the Channel Counties Division representative for the 2017 term.

TO COUNCIL 1-24-17
AGENDA ITEM NO. 12. B. 2.
MEETING DATE 1-24-17

LCC hosts quarterly policy committee meetings, and rotates its location from Northern and Southern California venues. The recent Public Safety Policy Committee held its quarterly meeting on Thursday, January 19, 2017 at the Sacramento Convention Center. The PSPC met as follows:

A. Committee Orientation

Committee staff provided an overview of Parliamentary Procedure and Roberts Rules. More information is available on: www.cacities.org/polcomm

B. Overview of League Strategic Goals for 2017

The League of Cities Board of Directors adopted the following strategic goals for 2017:

- 1. Increase Funding for Critical Transportation and Water Infrastructure.** Provide additional state and federal funding and local financing tools – such as reducing the vote threshold for local initiatives – to support California’s economy, transportation (streets, bridges, trade corridors, active transportation and transit) and water related needs (supply, sewer, storm water, flood control, beach erosion, etc.) including maintenance and construction. Support appropriate streamlining of storm water regulations and CEQA to avoid duplication and reduce litigation.
- 2. Develop Realistic Responses to the Homeless Crisis.** Increase state and federal funding and support to provide additional shelter and services to California’s homeless, and advance the recommendations of the CSAC-League Homelessness Task Force.
- 3. Improve the Affordability of Workforce Housing and Secure Additional Funds for Affordable Housing.** Increase state and federal financial support, reduce regulatory barriers, and provide additional incentives and local financial tools to address the affordability of workforce housing and increase the availability of affordable housing.
- 4. Address Public Safety Impacts of Reduced Sentencing Laws, Protect Local Priorities in the Implementation of AUMA, and Preserve City Rights to Deliver Emergency Medical Services.** Provide tools and resources cities need to respond to recent changes in statewide criminal sentencing policies. Protect local priorities during development of regulations and legislation to implement the Adult Use of Marijuana Act. In addition, continue to preserve city rights to deliver emergency medical services (Health and Safety Code 1797.201).

C. Speaker: Jeanette Kennedy and Mike Bostic—FirstNet

FirstNet will ensure that emergency responders are provided with the first nationwide, high-speed, wireless broadband network dedicated to public safety. FirstNet will be a new nationwide LTE cellular service provider. Agencies will pay monthly user fees consistent with current commercial model. FirstNet will provide mission critical service with priority and ruthless preemption, support mobile devices including air cards, smartphones and tablets and support existing and new applications (CAD/RMS, Video, etc.)

D. Review of Existing Policy & Guiding Principles

- Fire Services
- Emergency Services and Preparedness
- Law Enforcement
- Wildlife Land Interface
- Nuisance Abatement
- Violence
- Indian Gaming
- Alcohol
- Marijuana Regulation
- Graffiti
- Sex Offender Management
- Corrections

E. State and Federal Legislative Update

1. Marijuana Regulation: With the election of Donald Trump, there is no clear indication if the White House will pre-empt the recent passage of Proposition 64. Attorney General nominee Jeff Sessions publicly that he has interest in regulating marijuana.

The state is working to develop a regulatory framework. The League will be focusing on evidence of local approval for recreational marijuana business applications to the state, third party distribution of recreational projects to the retail market and the distribution of grant funding to public safety based on the new 15% excise tax.

2. Governor's Budget Proposes Reductions to Public Safety Programs:

- Unspecified funding cuts to the Commission on Peace Officer Standards and Training (POST)
 - Elimination of funding for the California Gang Reduction, Intervention and Prevention Program (GRIP)
3. Fireworks Disposal: The League conducted a survey of fire agencies seeking information about fireworks disposal. The League is seeking permanent funding from the Governor's office to pursue safe disposal options.
4. Prop 57: With the passage of Prop 57, which will allow early release of non-violent felons, the League is working on a proposal to appeal to the Department of Corrections to reconsider the broad scope of the provisions for release.
5. AB 2395: This bill would have phased out telephone landlines. The League convened a Landline Working Group that developed a set of amendments to the bill and recommendations for an effective phase out of landlines.
6. Drones: The committee reviewed the regulatory stance of the Federal Aviation Administration, the drone industry and Academy of American Aeronautics. Based on the federal government's lack of regulation and growing public safety and privacy concerns, local governments are being encouraged to develop their own regulatory policies. Set recommended provisions were presented.

Next Meeting: Thursday, March 30, Doubletree Hotel, Ontario

COUNCIL GOAL COMPLIANCE:

Meets Council Goal A:

- A. Provide municipal government leadership, which is open and responsive to residents, and is characterized by ethical behavior, stability, confidence in the future, and cooperative interaction among civic leaders, residents, business representatives, and City staff, while recognizing and respecting legitimate differences of opinion on critical issues facing the City.

PREPARED BY: Mina M. Layba, Legislative Affairs Manager