

**Business Roundtable (BR)
September 13, 2016
Acorn Room
Summary Notes**

Call to Order by Aaron Kitman at 8:02 a.m.

ROLL CALL

Present: Cheri Blessing, John Bounds, Ping Fang, Carol “C. J.” Keavney, Aaron Kitzman, Tom Powell, Ben Pumphrey, Madeline Serrano Sattler, Michael Schiff

Absent: Tyson Marshall

Staff: Haider Alawami, Economic Development Manager; Laura Maguire, Deputy City Clerk; and Sandra Delgado, Customer Relations Assistant

Others

Present: Adam Haverstock, Director of Governmental Affairs and Tourism, Greater Conejo Valley Chamber of Commerce

OATH OF OFFICE CEREMONY

Deputy City Clerk, Laura Maguire administered the Oath of Office to new Roundtable member Tom Powell who was absent during the last meeting.

WELCOME AND INTRODUCTION

1. New member Tom Powell was welcomed and asked to share his background.
2. In roundtable fashion, all other members introduced themselves and did the same.

PUBLIC COMMENTS

Adam Haverstock from the Greater Conejo Valley Chamber of Commerce spoke about upcoming Chamber events:

- a. There was an 86% hotel occupancy rate during the month of July 2016.

- b. Revenue increased 6.3% in hotels. This change was most likely due to rate increases.
- c. The state legislative session ended August 31st. The Chamber of Commerce designated 24 bills as “job killer bills,” 19 of those 24 did not move forward.
- d. The Chamber will host a candidate forum for the Thousand Oaks City Council Election and the State Senate 27th District seat on October 5, 2016, 6:00 p.m. at CLU.
 - a. The forum will be live streamed and accessible through the City’s TOTV.
- e. Taste of Conejo will take place November 11th from 6:00 p.m. to 9:00 p.m.

DISCUSSION ITEMS

- A. Tom Powell selected his subcommittee assignment to the Development and Planning Subcommittee.

SUBCOMMITTEE REPORTS

- A. Development and Planning – No update. Will report during the next meeting.
- B. Green Business – In Tyson Marshall’s absence, Ben Pumphrey presented report.
 - a. Ben met with the City of Ventura’s staff to discuss their current Sustainability Program. He provided meeting summary notes to the group.
 - b. Ben also reported having met with Thousand Oaks City staff members John Brooks and Rod Cordova.
 - i. City of Thousand Oaks already has green business initiatives but is looking to the Business Roundtable to establish a marketing program that City Council can approve of and the City can implement and launch.
- C. Economic Development/Small Business Support –
 - a. Aaron Kitman reported that he, Ping and C.J. met with Haider. During their meeting, they recognized the urgency to get a cost estimate for the public Wi-Fi project.
 - b. Ping Fang reported contacting Frontier to obtain estimates: (1) all service cost estimate & (2) only connectivity cost estimate. He has not met with Frontier Representatives yet.
 - c. Ben Pumphrey reported that he and Ping surveyed the tenants at The Lakes regarding access to Wi-Fi for customers.



- i. Many tenants already offer wifi services to their customers. For the most part, tenants responded positively to the proposed idea.

D. Signage

- a. John Bounds reported that after meeting with City Staff it was unclear what specific focus the subcommittee should have.
- b. Aaron Kitzman recommended that the subcommittee choose a specific focus and move forward with it.

BUSINESS ROUNDTABLE COMMENTS AND OPEN FORUM

None

ADJOURNMENT

Adjourned at 9:13 a.m. to Tuesday, November 08, 2016, Acorn Room.

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