

THOUSAND OAKS CITY COUNCIL



Supplemental Information Packet

Cynthia M. Rodriguez

Agenda Related Items - Meeting of October 11, 2016
Supplemental Packet Date: October 11, 2016

2:30 P.M.

Supplemental Information:

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed, typically a minimum of two—one available on the Thursday preceding the City Council meeting and the second on Tuesday at the meeting. The Thursday Supplemental Packet is available for public inspection in the City Clerk Department, 2100 E. Thousand Oaks Boulevard, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2) Both the Thursday and Tuesday Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2100 E. Thousand Oaks Boulevard.

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City Council
MEMORANDUM

2016 OCT 10 PM 2:35
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Phone 805/449.2121 • Fax 805/449.2125 • www.toaks.org

TO: City Council
FROM: Joel R. Price, Mayor
DATE: October 11, 2016
SUBJECT: League of California Cities Annual Conference, October 5 – 7, 2016 – Long Beach Convention Center

CITY CLERK DEPARTMENT
CITY OF THOUSAND OAKS

RECOMMENDATION:

Receive report.

FINANCIAL IMPACT:

No additional Funding Requested. Cost for City Council attendance is included in the adopted FY 2016-17 General Fund Budget.

BACKGROUND:

The League of California Cities (LCC) is an association of California city officials who work together to enhance their knowledge and skills, exchange information, and combine resources so that they may influence policy decisions that affect cities.

Founded in 1898 on the principles of local control and interagency cooperation, the League has grown from a handful of public officials to include the voluntary membership of 478 California cities. Today, the League and its member cities are working hard to strengthen the effectiveness of their advocacy efforts. The League's mission statement reflects this commitment to "restore and protect local control for cities through education and advocacy to enhance the quality of life for all Californians."

DISCUSSION/ANALYSIS:

The 2016 League of California Cities annual conference was held at the Long Beach Convention Center from October 5-7, 2016. The annual conference provides training opportunities, workshops, and networking for local elected officials and staff. A small delegation from the City attended, including Mayor Price, Interim City Manager Powers, Legislative Affairs Manager Layba, and select members of the Executive Team.

TO COUNCIL 10-11-2016
AGENDA ITEM NO. 12.A.1.
MEETING DATE 10-11-2016

A. Keynote Speakers:

Jason Roberts: Co-Creator of the Better Block Project spoke on “Build a Better Block: How to Make Real Change in Your Community, Today.” Roberts shared strategies for creating more active and vibrant main streets and districts by creating temporary cafes, pop-up stores and makeshift infrastructure changes to encourage more walkable interactive community spaces. He encouraged cities to rethink often bureaucratic methods for studying community enhancements and long permitting processes by testing ideas through short-term, low cost alternatives resulting in outdoor cafes, temporary beaches for kids, and center medians converted into gardens. Roberts illustrated short term transformations he and local volunteers implemented throughout Dallas, TX and other communities he assisted.

Chris McKenzie: Retiring Executive Director Chris McKenzie shared the organization’s accomplishments for the year. This year the League developed a new program - the health benefits marketplace. The marketplace creates alternatives for covering current and retired employees to reduce OPEB costs. Although efforts to increase transportation funding did not materialize during the legislative year, there is an opportunity during the lame duck session or the 2017 legislative year. In the area of support for the homeless, the “No Place Like Home” initiative was passed by the legislature and signed into law by the Governor to support housing for mentally ill homeless. Legislative efforts to increase low income housing funds and increase funding for homeless programs will likely be introduced in 2017.

Melodee Colbert Kean: Colbert Kean, Council Member of Joplin, Missouri and President of the National League of Cities (NLC) shared some of the initiatives the organization is undertaking to support cities nationwide. Some of the initiatives that the NLC is working on include policy recommendations to address the opioid epidemic, training to support community policing, and outreach to promote the needs of cities during the presidential election. She encouraged non-member cities to join the NLC and for officials to attend the upcoming City Summit Conference in Pittsburgh in November.

Christopher Thornberg, Founding Partner, Beacon Economics, LLC: Speaker shared his economic outlook for the state. He reviewed critical factors such as population, labor markets, income levels, drought, taxes, and housing. He expects another economic downturn to occur in 2018. He recommends that policy makers should review the state's tax structure (Proposition 13), the housing crisis, bad financial regulation, and growing wealth inequity as a way to stave off another recession.

B. Conference Sessions Attended:

- Lessons from the Cal-ICMA "City Manager Challenges and Strategies" Report
- Engaging and Serving the Homeless Population Through Parks & Recreation
- What Planning Directors Wish Council Members Knew About Planning
- Medical Marijuana: Continuing Regulatory Changes
- Response and Aftermath to a Terrorist Attack - Lessons Learned
- The Sharing Economy - Managing the Challenge & Creating Opportunities
- Crisis Management for Officer Involved Shootings
- The Advance of Wireless Infrastructure
- Meeting Affordable Housing Challenges with Fewer Resources
- What Municipalities Can Do About the Coming Drone-pocalypse
- Social Media & Today's 24-7 News Cycle: Do's and Don'ts

C. Channel Counties Division Meeting, Thursday, Oct 6, 2016

President Joel Price presided over the division luncheon at Bubba Gump's Shrimp Company. Secretary Treasurer Mina Layba presented the August Treasurer's Report and minutes from the meeting at the City of Lompoc. Public Affairs Manager Dave Mullinax reviewed key bills that were signed/vetoed by the Governor. President Price thanked members for their participation in the policy committees. He advised that instructions to apply for the 2017 policy committees will be announced in the next few weeks. The next Division dinner will be held in December and will be hosted by the City of San Buenaventura.

D. Beacon Awards

The Institute for Local Government (ILG) which is a local government research division of the League of California Cities, held the Beacon Awards Ceremony. The ceremony was held to honor cities for their sustainability efforts. The City of Thousand Oaks was honored as part of the regional efforts of the Ventura County Regional Energy Alliance or VCREA. Other cities honored under VCREA include Moorpark, Camarillo, Ventura, Simi Valley, and Ventura. Mayor Price and Public Work Director Spurgin accepted the following awards on behalf of the City:

- Gold Level Award for 17% Agency Greenhouse Gas Reduction
- Silver Level Award for 7% Energy Savings
- Platinum Level Award in Sustainability Best Practices

E. Charter Cable Channel/California Channel (Cal Channel) Interview

Mayor Price participated in an interview with Cal Channel, the State's cable/online public affairs show with public affairs television host Brad Pomerance. Charter Cable/Cal Channel filmed interviews with numerous local elected officials at the conference to discuss local perspectives on a variety of topics including the budget, economic development and local services. Mayor Price was interviewed on public safety issues. The interview will air on Cal Channel in the next few weeks.

F. Annual Business Meeting - Conference Resolutions

The following resolution was discussed during the last day of the conference at the Annual Business meeting. Mayor Price represented the City as its voting delegate.

This year only one resolution was presented and passed via consent without discussion:

Resolution # 1 – Vision Zero: Resolution Committing the League of California Cities to Encourage Cities to Support Programs or Initiatives to Make Safety a Top Priority for Transportation Projects and Policy Formula

G. Closing Session

A tribute was held to honor retiring League Executive Director Chris McKenzie for his 17 years of service to local cities.

2017 League of California Board of Directors were sworn in:

- New Board President – JoAnne Mounce, Councilmember City of Lodi
- First Vice President – James Goodhart, Councilmember, City of Palos Verdes Estates
- Second Vice President – Rich Garbarino, Councilmember, City of South San Francisco
- Immediate Past President – Dennis Michael, Rancho Cucamonga

COUNCIL GOAL COMPLIANCE:

Meets Council Goal A:

- A. Provide municipal government leadership which is open and responsive to residents, and is characterized by ethical behavior, stability, confidence in the future, and cooperative interaction among civic leaders, residents, business representatives, and City staff, while recognizing and respecting legitimate differences of opinion on critical issues facing the City.

PREPARED BY: Mina M. Layba, Legislative Affairs Manager