

BUSINESS ROUNDTABLE (BR)
November 10, 2015
Acorn Room
Summary Notes

Call to Order by Michael Schiff (Chair) at 8:05 a.m.

ROLL CALL

Present: Robin Campbell, Ping Fang, Larry Horner, Carol Keavney, Aaron Kitzman, Joshua Saltee, Michael Schiff, and Denis Wilson

Absent: Tammie Helmuth, Madeline Serrano Sattler, and Adam Haverstock, Greater Conejo Valley Chamber of Commerce

Staff: Haider Alawami, Economic Development Manager;
Rose Chaparro, Executive Secretary

PUBLIC COMMENTS

None.

DISCUSSION/ACTION ITEMS

A. Members of the Business Roundtable provided a brief overview of the last meeting held on September 8, 2015.

SUBCOMMITTEE REPORTS

A. Development and Planning – No updates to report (Chair, Michael Schiff absent at the last meeting).

B. Green Business – No updates to report (Chair, Tammie Helmuth absent).

C. Economic Development / Small Business Support – Haider, Robin, Ping, and Aaron provided an update regarding the consideration of asking property/business owners to provide free wifi service for customers within shopping centers in the city, such as the Thousand Oaks Mall and the Lakes, as well as, other businesses on Thousand Oaks Boulevard. The subcommittee discussed the next steps in acquiring additional information in

order to determine if implementing free wife service will benefit the businesses.

- D. Signage – Larry Horner and Carol Keavney discussed the possibility of utilizing LED lighted signs for advertisement. They also suggested bringing back the banners that hang from the city light posts, at shopping areas and throughout the city. The group will wait to hear Tammie’s thoughts before moving forward on any signage changes.

BUSINESS ROUNDTABLE COMMENTS AND OPEN FORUM

The Business Roundtable will participate in a tour of City Hall at their next meeting scheduled for Tuesday, January 12, 2016.

ADJOURNMENT

Adjourned at 9:20 a.m. to January 12, 2016; 8:00 a.m., Acorn Room

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