

BUSINESS ROUNDTABLE (BR)
March 08, 2016
Oak Room
Summary Notes

Call to Order by Michael Schiff (Chair) at 8:08 a.m.

ROLL CALL

Present: Ping Fang, Carol Keavney, Aaron Kitzman, Joshua Saltee, Madeline Serrano Sattler, and Michael Schiff

Absent: Tammie Helmuth, Larry Horner, and Denis Wilson

Staff: Haider Alawami, Economic Development Manager; Jay Spurgin, Public Works Director; Clifford Finley, Deputy Public Works Director; John Smallis, Deputy Public Works Director of Operations; and Sandra Delgado, Customer Relations Assistant

Others

Present: Adam Haverstock, Director of Government Affairs & Tourism, Greater Conejo Valley Chamber of Commerce; Jun Lu, CEO/Co-Founder, GoBig Wifi; Randy Stultz, Vice President of Sales, GoBig Wifi

PUBLIC COMMENTS

Adam Haverstock from the Greater Conejo Valley Chamber of Commerce presented his Chamber report.

- a. Conejo Valley Tourism increased by 37% in the past year. This could be due to the relocation of Porter Ranch residents because of the Porter Ranch gas leak.
- b. Mega-Mixer and Business Expo, Wednesday, March 16, 2016 at 5:30 p.m. at California Lutheran University.
- c. First annual 40 under Forty event, April 28, 2016 at 6:00 p.m. at The Agoura Hills Recreation & Event Center. Nominations accepted until March 28, 2016.

PRESENTATIONS

A. Public Works Department

- a. Jay Spurgin, Director of Public Works Department gave the group a presentation on the overview of the City's Public Works Department.

- b. Current Projects:
 - 1. Thousand Oaks Blvd. Streetscape
 - 2. Thousand Oaks Blvd. Utility Undergrounding Project
 - 3. Forestry and Landscape Master Plans Update
 - 4. 101/23 Interchange Improvement Project
 - 5. Westlake Blvd. Sidewalk Project
 - 6. Citywide Pavement Management Program
- c. Public Works Open House, May 18 and 19, 2016 at Municipal Service Center. For more information call (805) 449-2499.
- d. The Business Roundtable can assist the Public Works Department through advocacy for a sales tax at either a County or local level.

B. GoBig Wifi

- a. Randy Stultz, Vice President of Sales, GoBig Wifi, and Jun Lu, CEO/Co-Founder, GoBig Wifi, gave the group an overview presentation on GoBig Wifi and the potential it has pertaining to Thousand Oaks Boulevard.
- b. Options:
 - 1. Free Wifi sponsored by advertisers. (i.e. Toyota)
 - 2. Guest Wifi systems installed by local businesses or landlord.
 - 3. Hybrid/parallel program combining option 1 and option 2.

SUBCOMMITTEE REPORTS

- A. Development and Planning – No updates.
- B. Green Business – No updates.
- C. Economic Development / Small Business Support – No updates.
- D. Signage – No updates.

BUSINESS ROUNDTABLE COMMENTS AND OPEN FORUM

The Business Roundtable would like to have the City's Community Development Department give a presentation at the next meeting.

ADJOURNMENT

Adjourned at 9:57 a.m. to May 10, 2016; 8:00 a.m., Acorn Room

