

## Energy rebates, tips & incentives available.



Cutting energy costs is important in today's economy. You can save money when you install compact fluorescent bulbs, adjust your thermostat, use natural lighting, turn off computers, and purchase energy star products. For more energy-saving tips go to:

[www.toaks.org/GoGreenBiz](http://www.toaks.org/GoGreenBiz)

## Energy smart help.

Local utility companies (Southern California Gas Company and Southern California Edison) offer energy rebates and incentives with short payback periods. You can reduce your energy costs and grow your business when you participate in the following programs:

- Low interest **LOANS**
- Free **ENERGY ANALYSIS**
- Energy **REBATES**
- Business **INCENTIVES**
- Zero percent **FINANCING**
- Energy Smart **SEMINARS**

## City website offers tips for small business.



- Recycling and waste reduction ideas
- Electronics (e-waste) recycling
- Recycling market development loans
- Reuse strategies and local options
- Resources and links

## Get involved. Sign up, learn more.

Receive the latest updates on green business tips, events, incentives and rebates.

## Visit Our Website

[www.toaks.org/GoGreenBiz](http://www.toaks.org/GoGreenBiz)

Phone: 805-449-SAVE (7283)

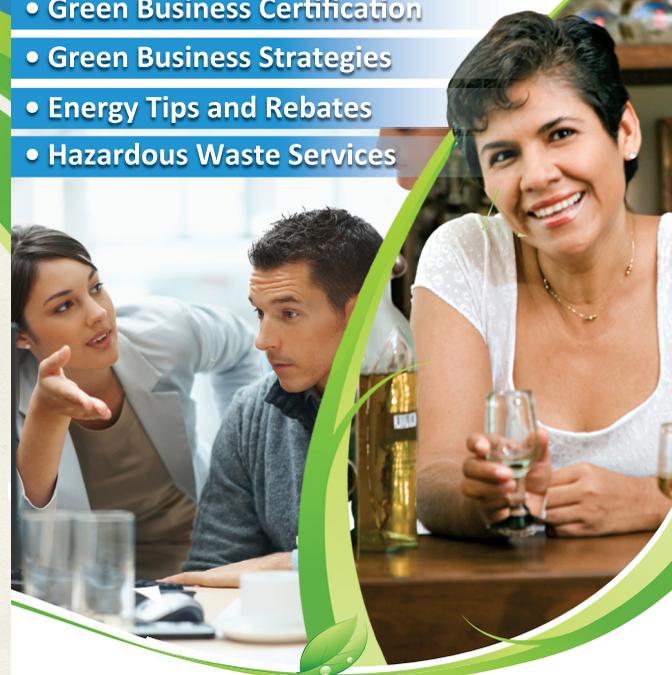
Email: [GoGreen@toaks.org](mailto:GoGreen@toaks.org)



# Green Your Business

## Improve Efficiency and Increase Profits

- Green Business Certification
- Green Business Strategies
- Energy Tips and Rebates
- Hazardous Waste Services



## Water, it's not for wasting.



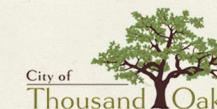
Few people realize how much energy we use when we turn on the tap. That's because it takes energy to treat and deliver water to your business. It also takes energy to heat, cool, use, and finally process it as wastewater. You can reduce the amount of water and energy you use by taking a few simple actions that will help you plan for greater water efficiency.

## Water efficiency plan.

- Use water wisely
- Stop the leaks
- Reuse water
- Educate your staff
- Install water-friendly fixtures
- Request a free water survey



City of Thousand Oaks, Department of Public Works  
Environmental Programs



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Public Works Department  
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## Green business strategies lead the way.



Greening your business is smart business. You can make your business eco-friendly and more profitable, any business can do it. It's all about being lean, clean and green. Today, most businesses recognize the social and economic value of being eco-friendly. With some simple steps, your business can go green, save money and make a difference.

### Taking Care of Business

Adopting sustainable business practices can directly cut your costs and help attract motivated 'green' consumers. Take the initiative, set an example - think GREEN and start now!

- Conserve natural resources
- Reduce waste
- Increase recycling
- Minimize emissions
- Reduce energy and water use
- Properly dispose of hazardous waste

It's easy to Go Green, just take one step at a time.

For more information, visit:

[www.toaks.org/GoGreenBiz](http://www.toaks.org/GoGreenBiz)

## Green biz certification increases market share.



Green business certification is one of the best ways to separate your business from the competition and increase your market share. It provides an easy-to-use framework that can help your business identify and quantify your sustainability efforts.

Check out the City's Green Business Certification program. We can help you reach your goals, as you GO GREEN.

### Benefits Include

- Free business promotion/advertising
- Become a 'green business' leader
- Expert staff assistance
- Attract green consumers
- Press coverage and promotional events
- Window decals and certificate
- Green business logo to use in advertising

### FREE Book for Thousand Oaks Businesses (limited time offer!)

Green Recovery - Shows how companies such as Boeing, Proctor & Gamble and Wal-Mart are using green strategies to ramp up efficiency, drive innovation and motivate employees while creating smarter and stronger businesses that save money and increase their bottom line. Regardless of the size of your business, you can use these same techniques to slash costs, eliminate waste and position your company for growth.

Andrew Winston, is a globally recognized expert on green business strategies. He writes for Harvard Business Online, the Huffington Post, and has a monthly e-newsletter entitled Eco-Advantage Strategies.

Get your Free Copy at [www.toaks.org/GoGreenBiz](http://www.toaks.org/GoGreenBiz)

## City picks up tab for hazardous waste.



Does your business generate any hazardous waste? If so, you can drop-off limited quantities of hazardous waste at the City's monthly hazardous waste collection event\*.

It's simple, just register online for an appointment. Upcoming dates are posted on the City's website.

### The first 50 Pounds are free!

\*Visit us online to see if you qualify

[www.toaks.org/GoGreenBiz](http://www.toaks.org/GoGreenBiz)

Up to  
**\$500\***  
Paid by  
the City



## E-services go live with green business e-news.



Learn about the latest green business tips, discounts, rebates and free local assistance. Sign up and get your "Go Green" news alerts via email (not to exceed 1-2 emails per month).

### Go Green News Alerts:

- Green tips for your business
- Rebate and incentive updates
- Business certification highlights
- Award announcements
- Special event notices
- Hazardous waste drop-off reminders
- Special 'Go Green' business promotions

Stay informed, get involved and participate in the City's green business programs and activities.

*"The City of Thousand Oaks has an excellent hazardous waste program for businesses... we can bring our paints, stains, varnishes and paint thinners... and it doesn't cost a lot of money. Disposal of hazardous waste is important and it's the right thing to do!"*

- Steve Johnson Painting  
Thousand Oaks