



Thousand Oaks Downtown Core Master Plan

Master Plan Open House | April 26, 2018

The Site



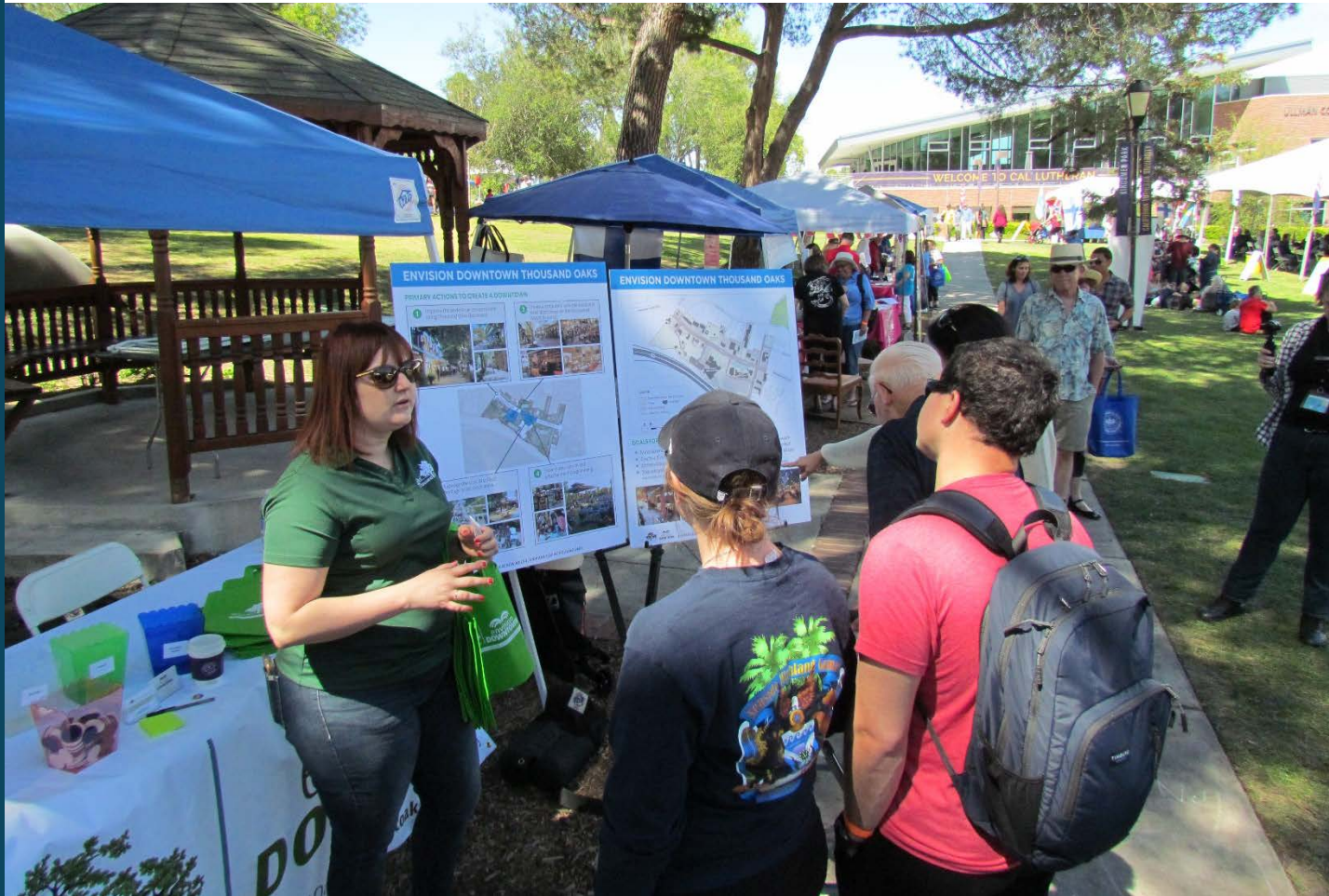
Community Outreach Events

- Online Community Survey (March 17 - April 22, 2018)
 - 689 responses
- Pop-Up Workshops
 - Oaks Mall Farmers Market (2) – 217 visitors
 - Thousand Oaks Library – 160 visitors
 - CLU Scandinavian Festival – 175 visitors
- Focus Groups
 - Senior Center – 12 seniors
 - Teen Center – 7 teens
 - Working Professionals – 27 attendees

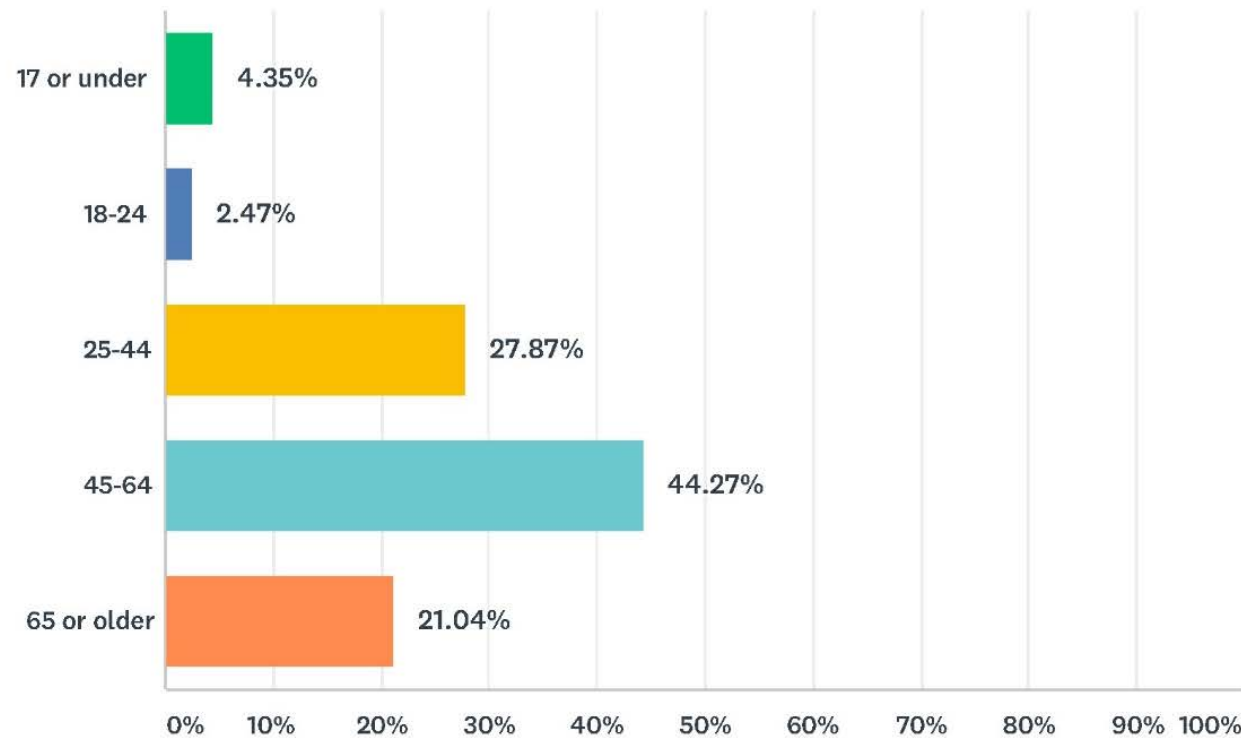
01.

Survey Results

Demographics

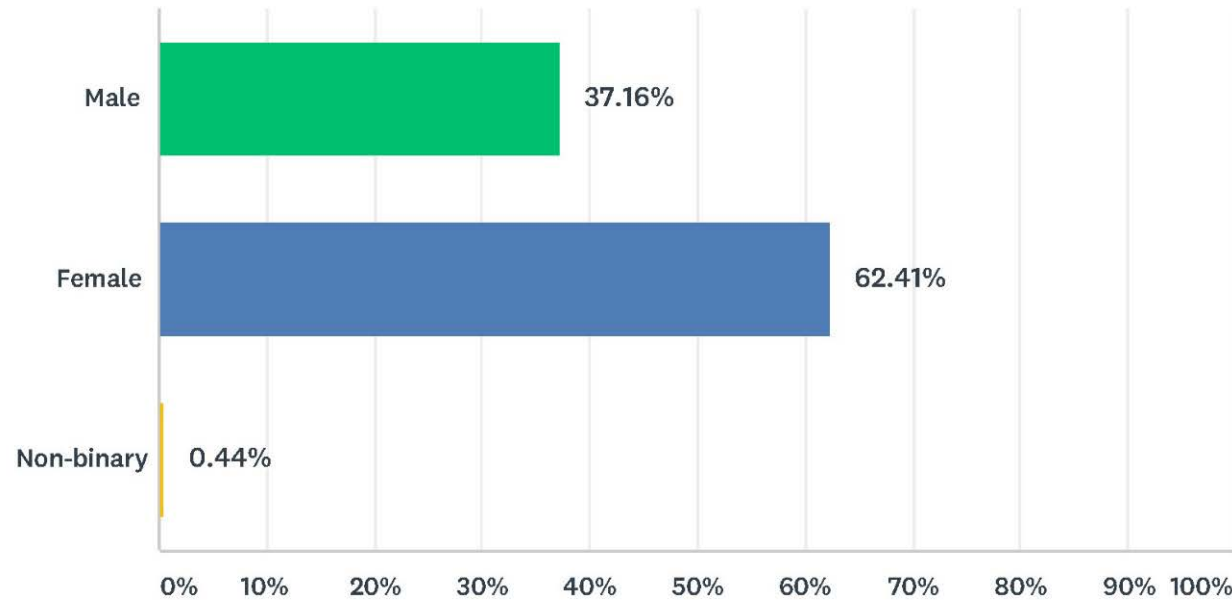


What is your age range?

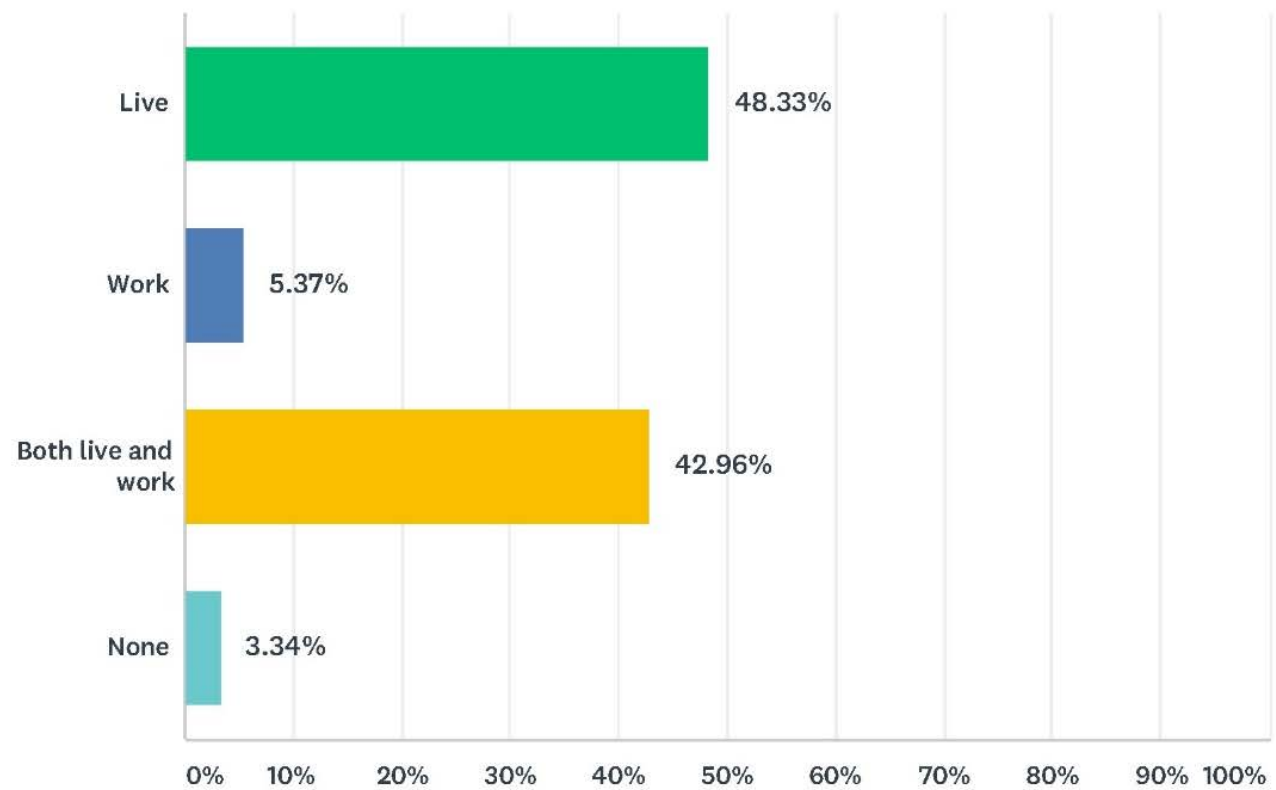


What is your gender?

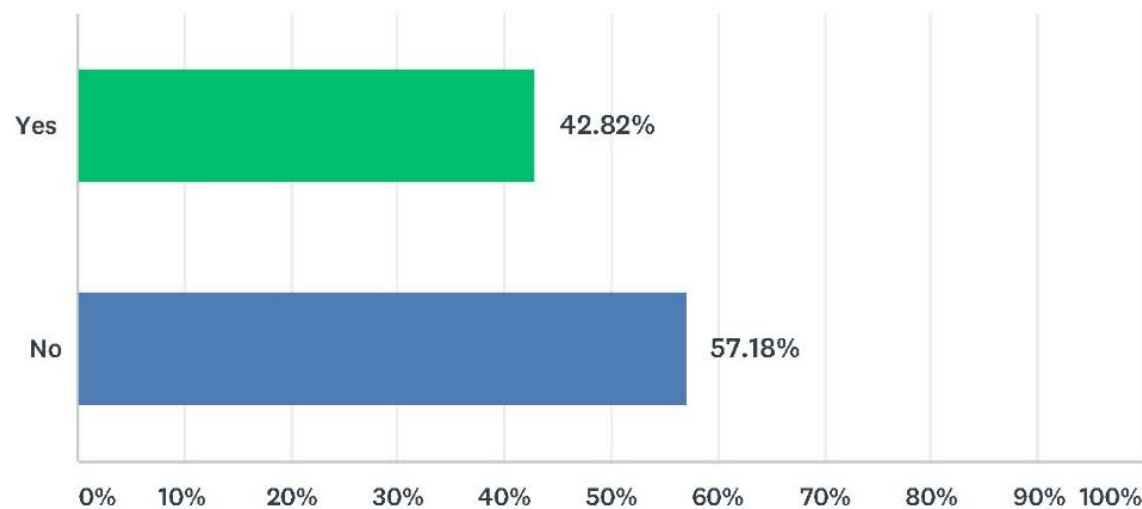
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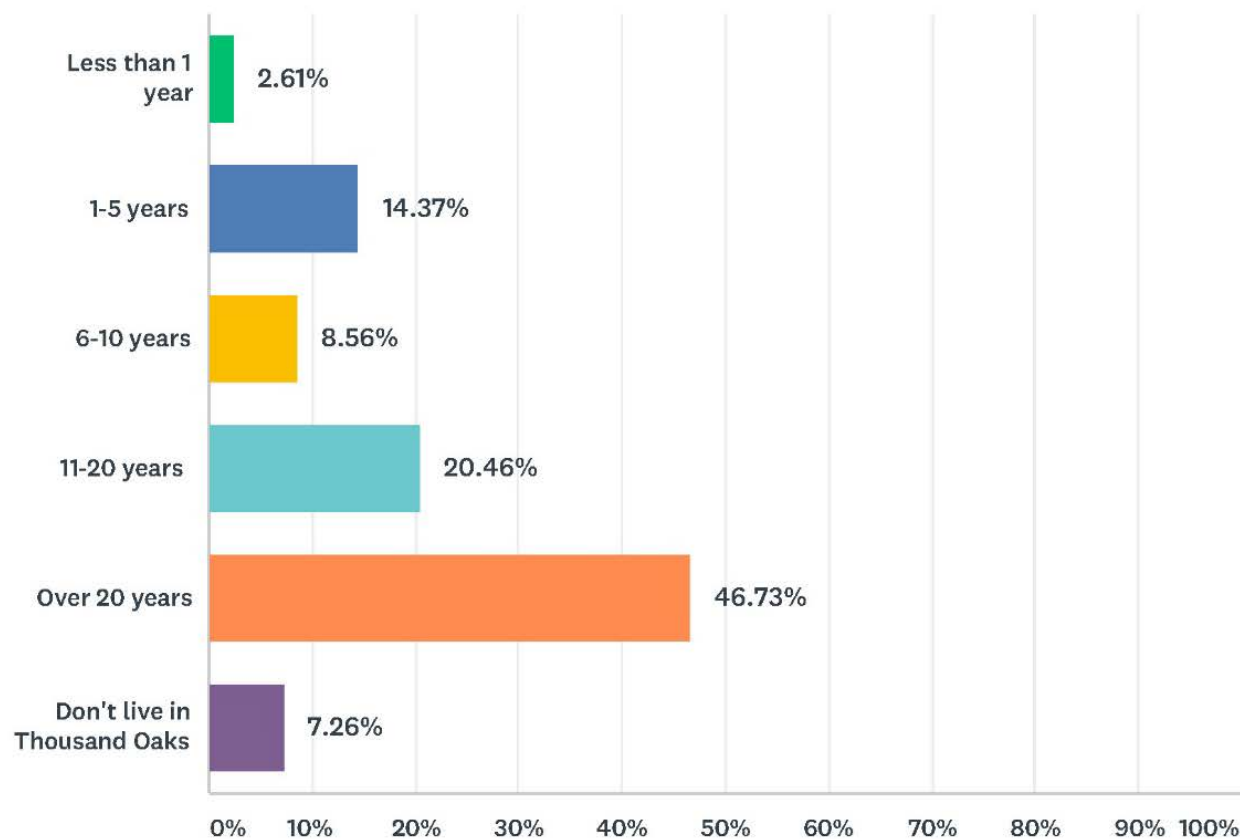
Do you live or work in Thousand Oaks?



Do you have children at home?



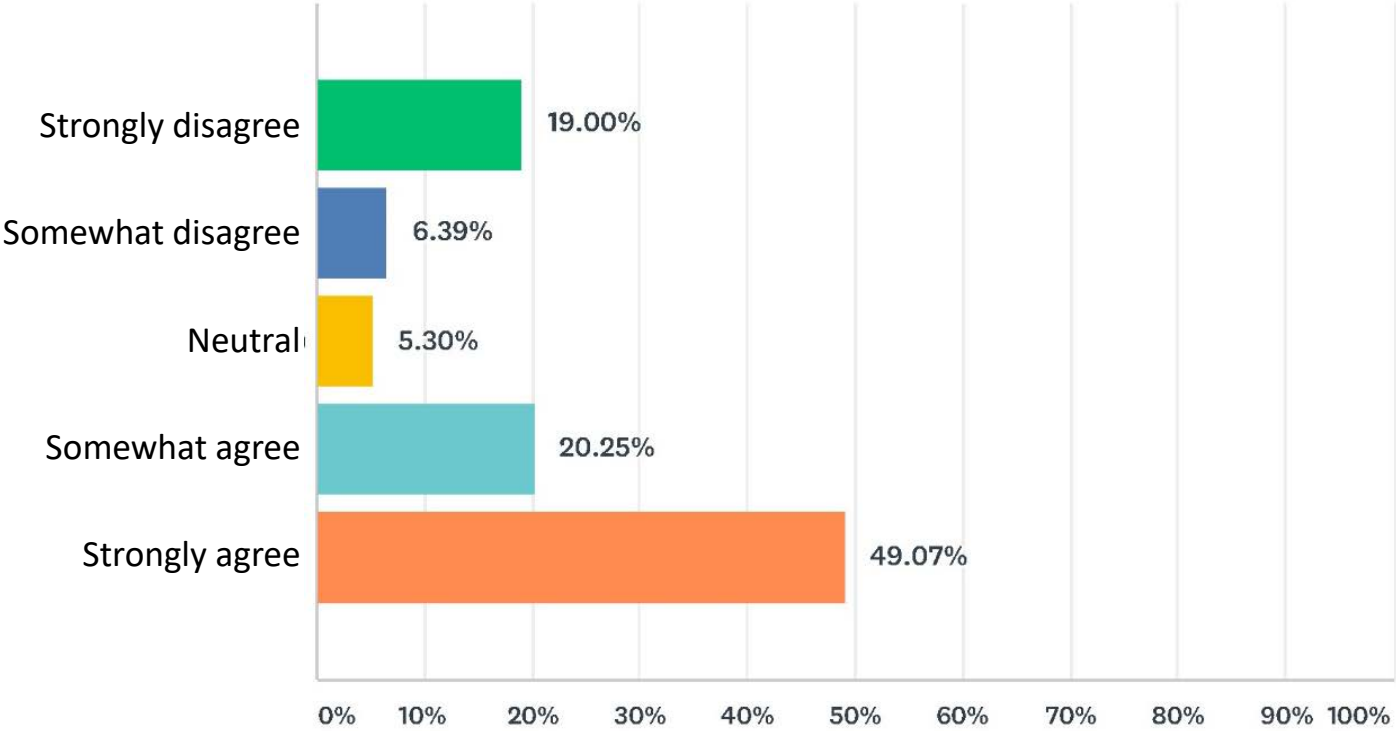
How long have you lived in Thousand Oaks?



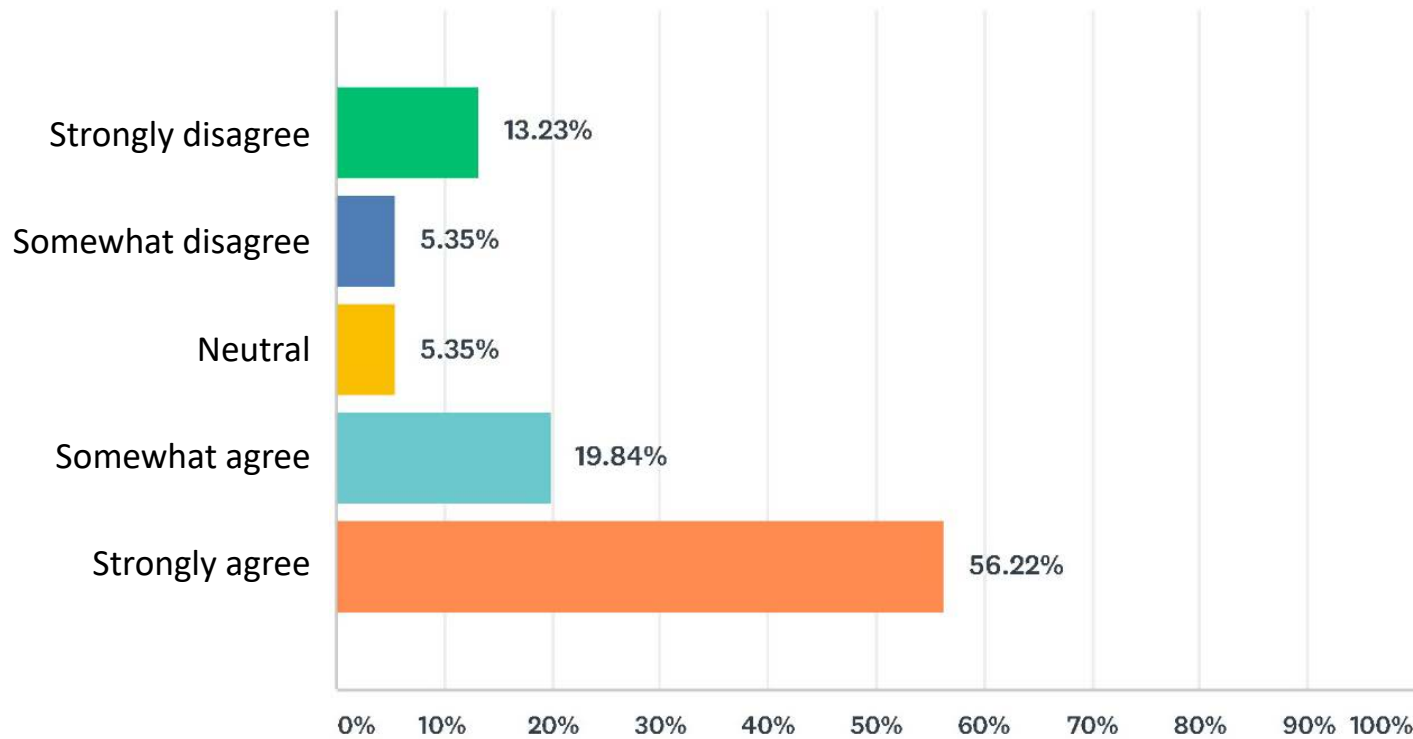
Vision for Downtown Thousand Oaks



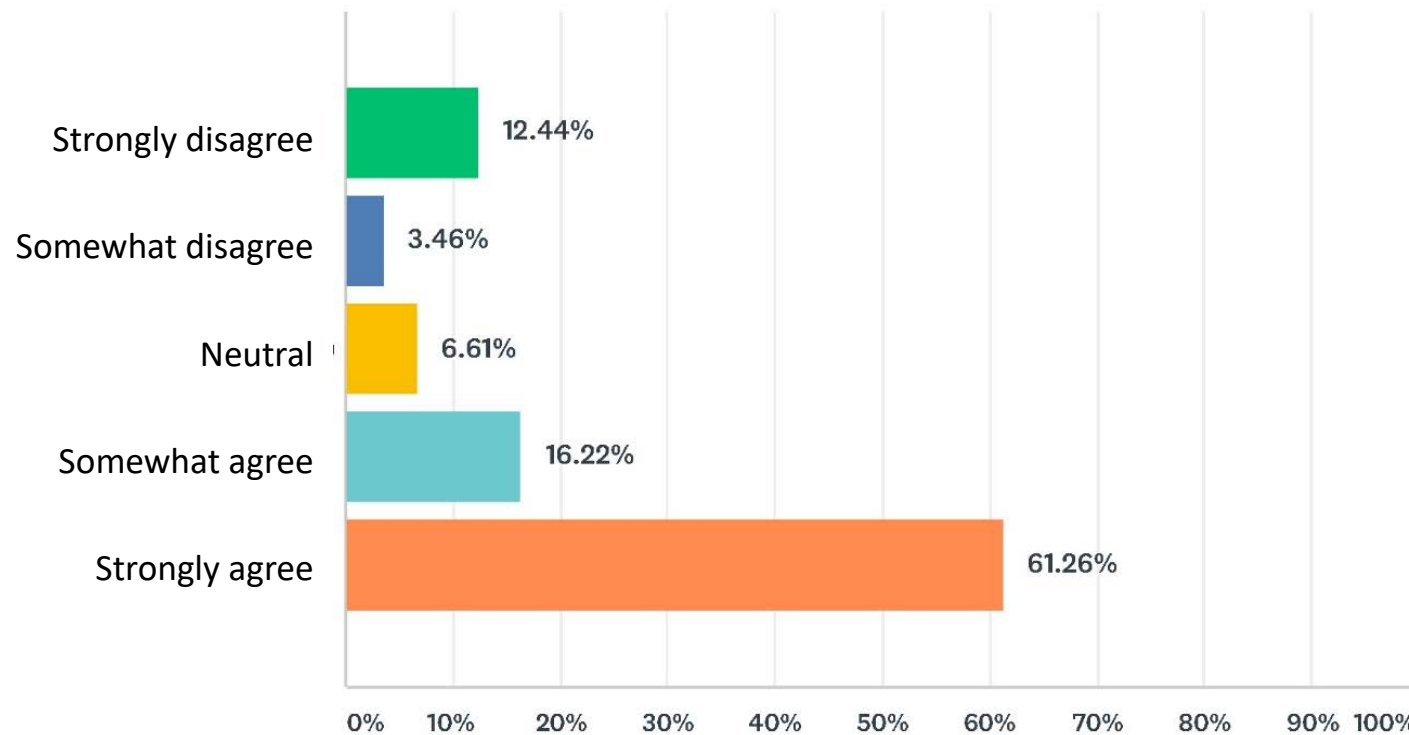
Do you agree that Thousand Oaks needs a downtown?



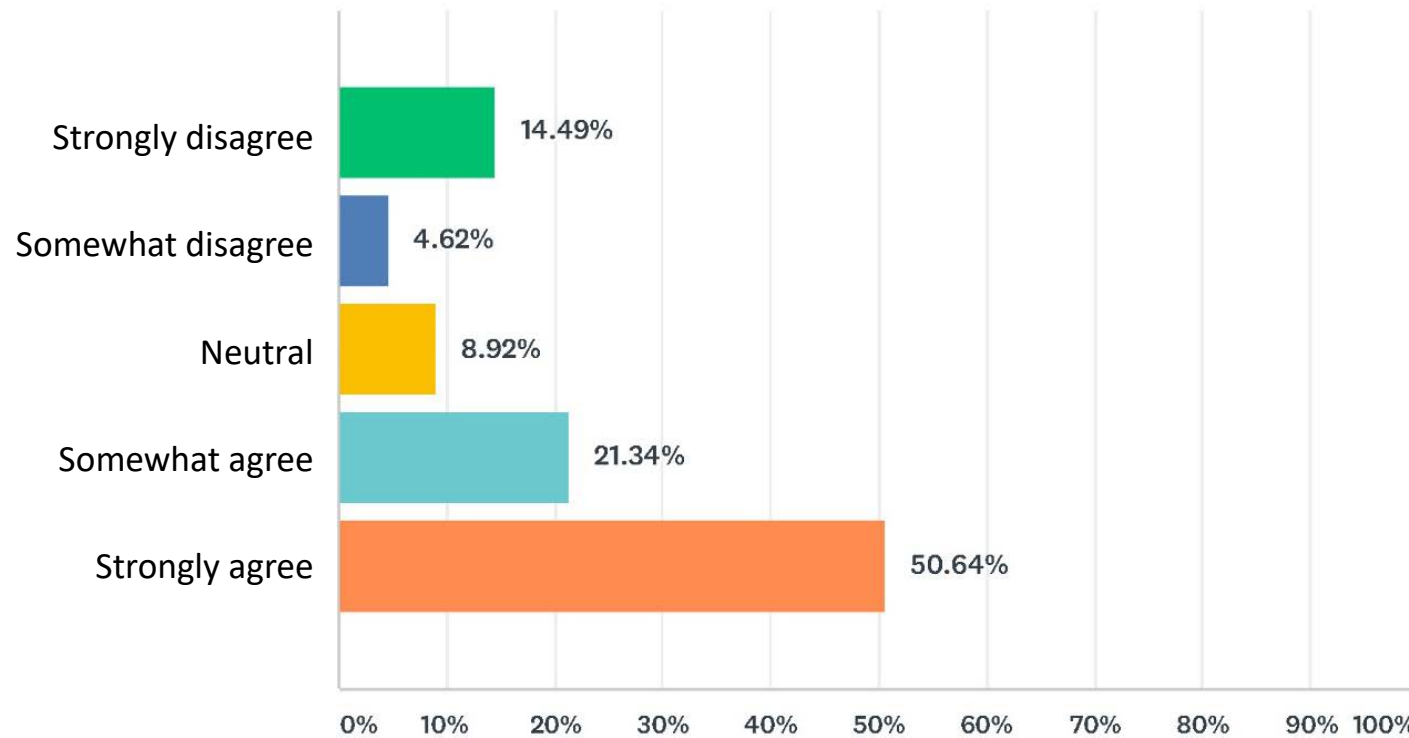
Should Downtown contain a variety of gathering places that appeal to people of all ages?



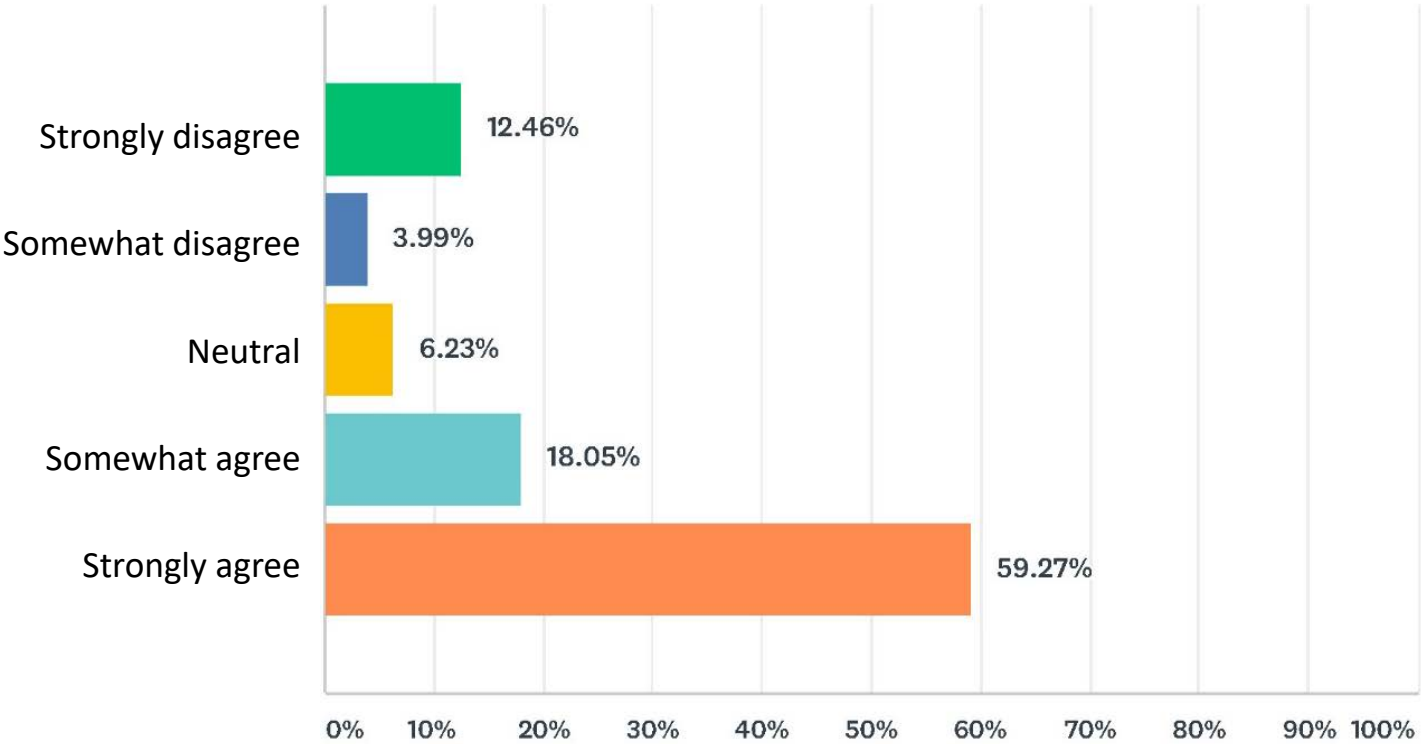
Should Downtown provide a more attractive and comfortable environment for pedestrians?



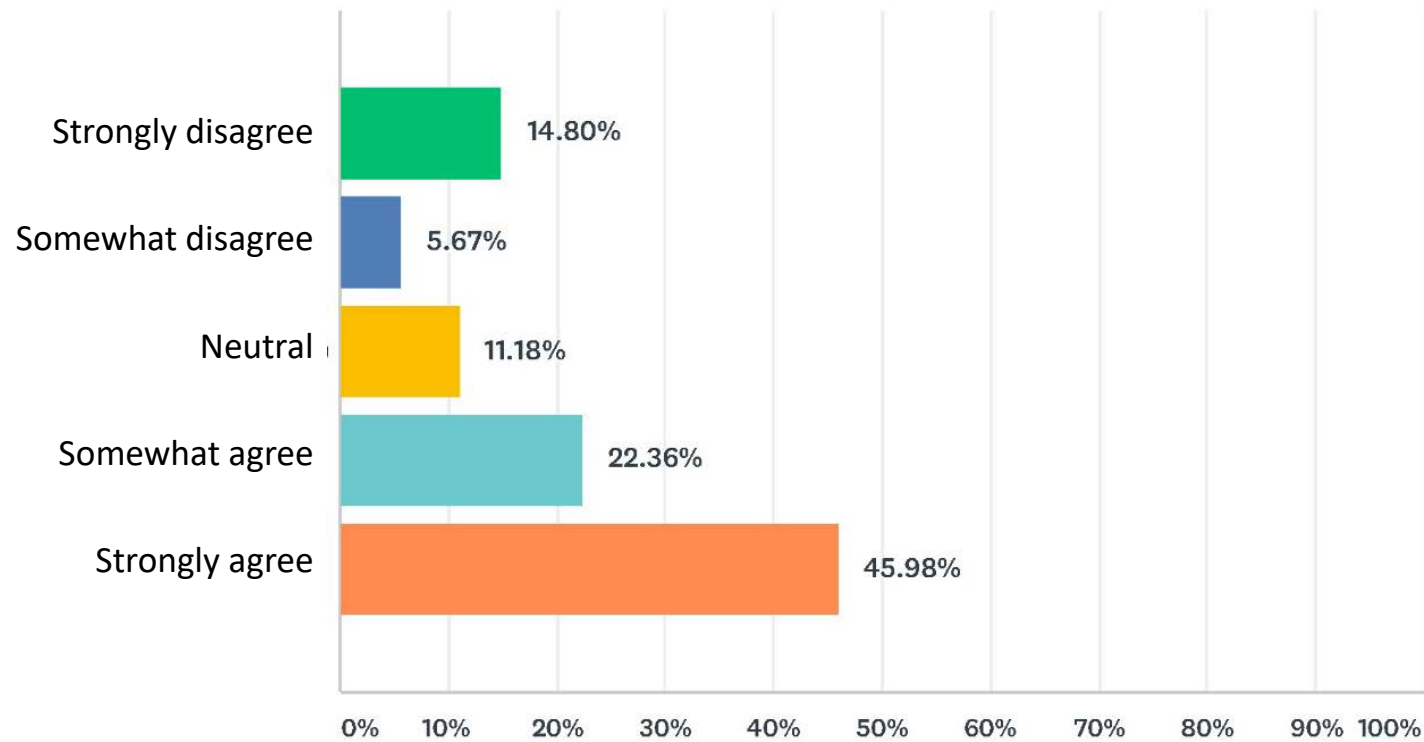
Should Downtown require active pedestrian-oriented uses on the ground floor along the street?



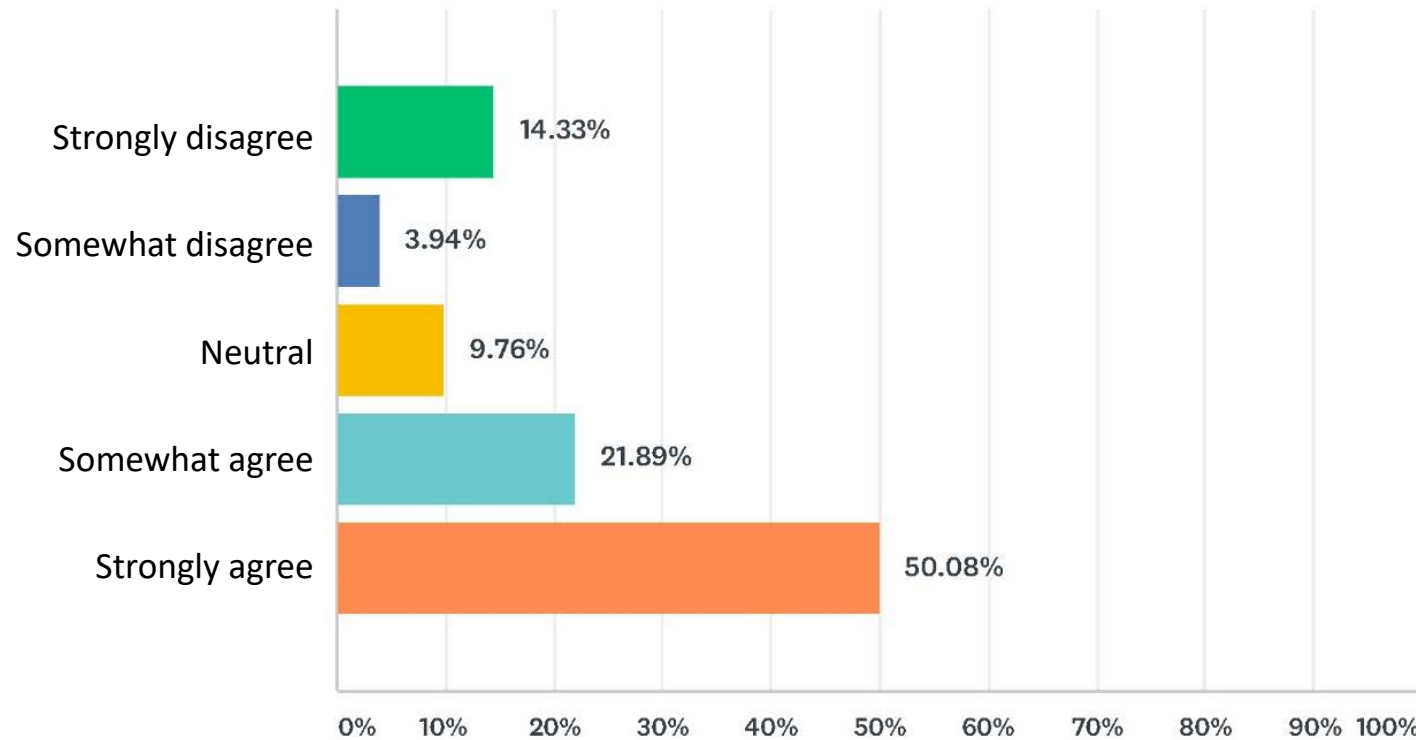
Should Downtown offer diverse shopping and restaurant options?



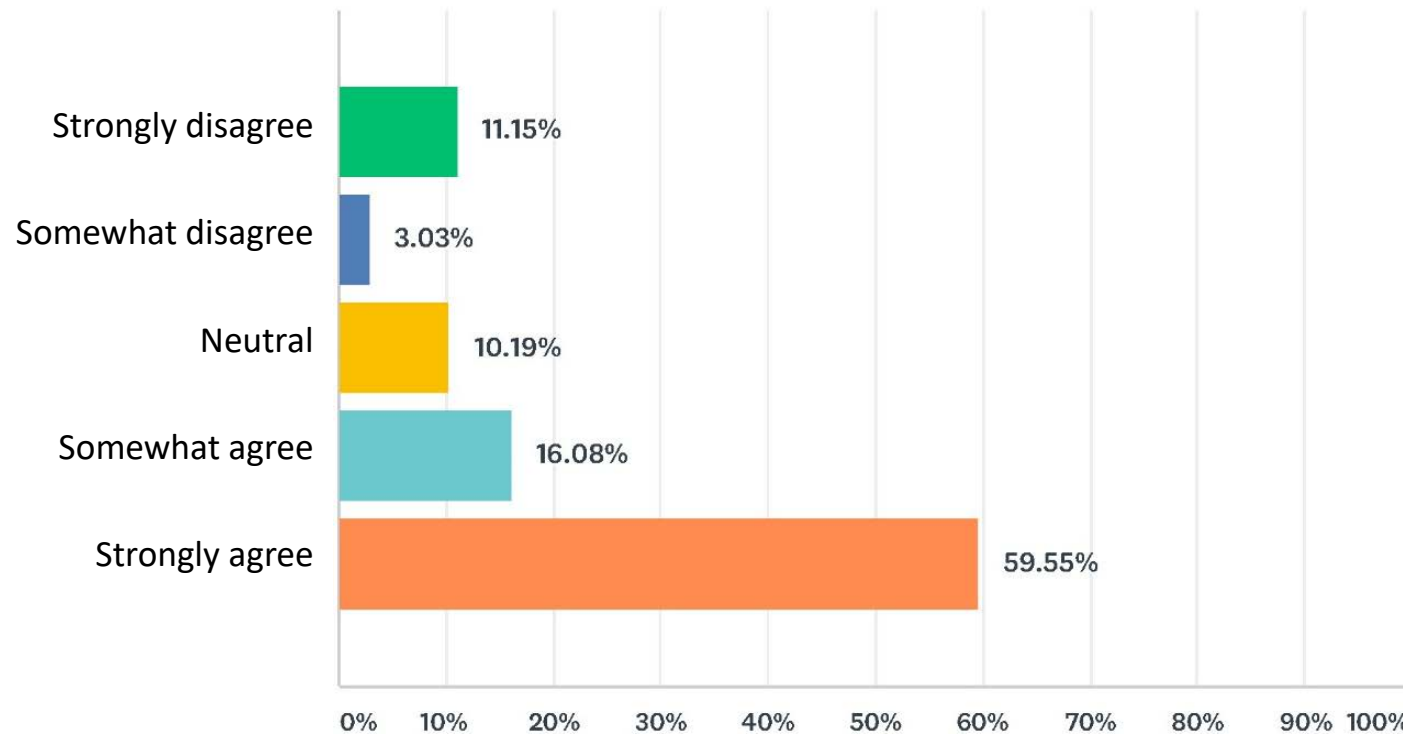
Should Downtown make more entertainment and nightlife choices available?



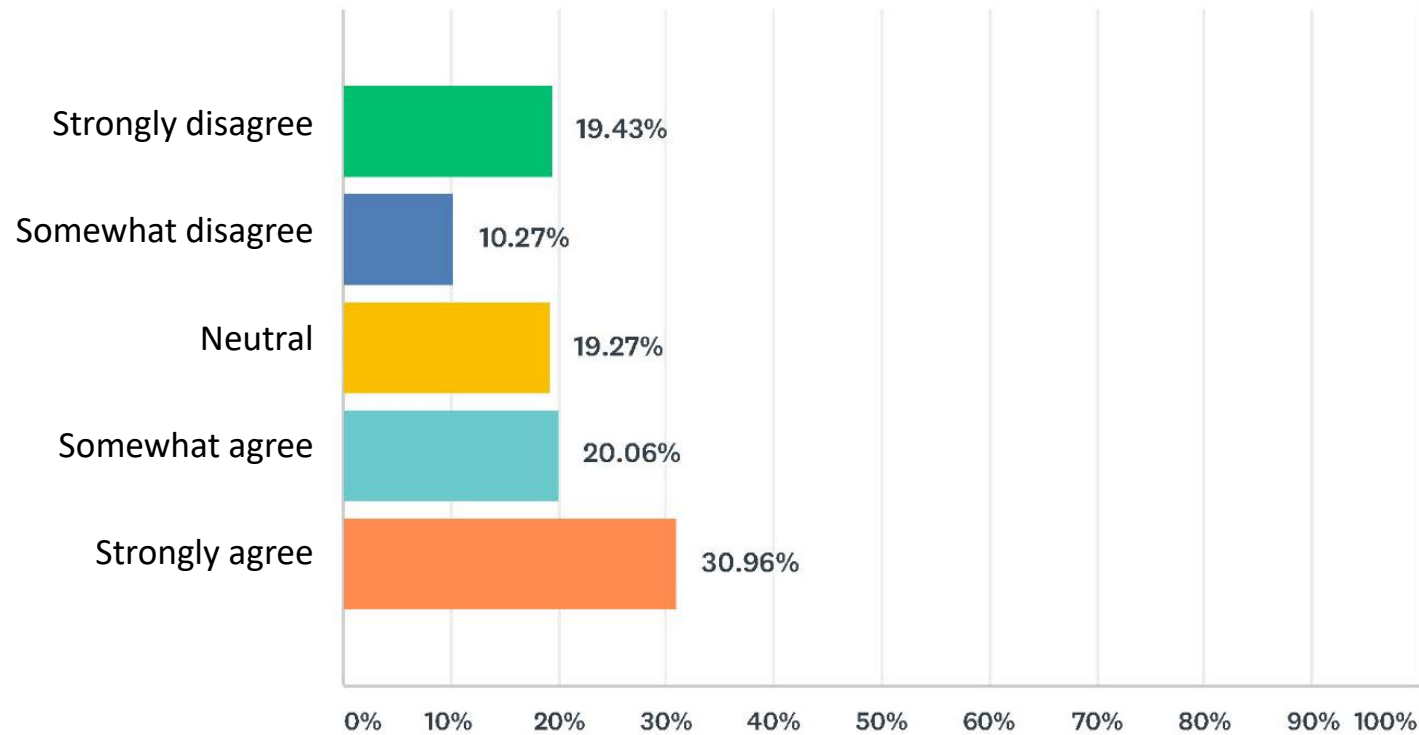
Should Downtown contain wide sidewalks to allow outdoor retail/seating?



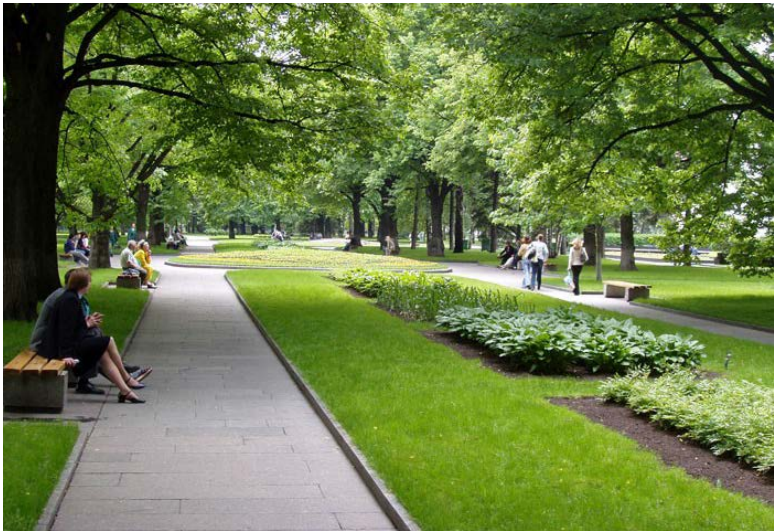
Should Downtown offer district parking to allow visitors to park once for multiple businesses?



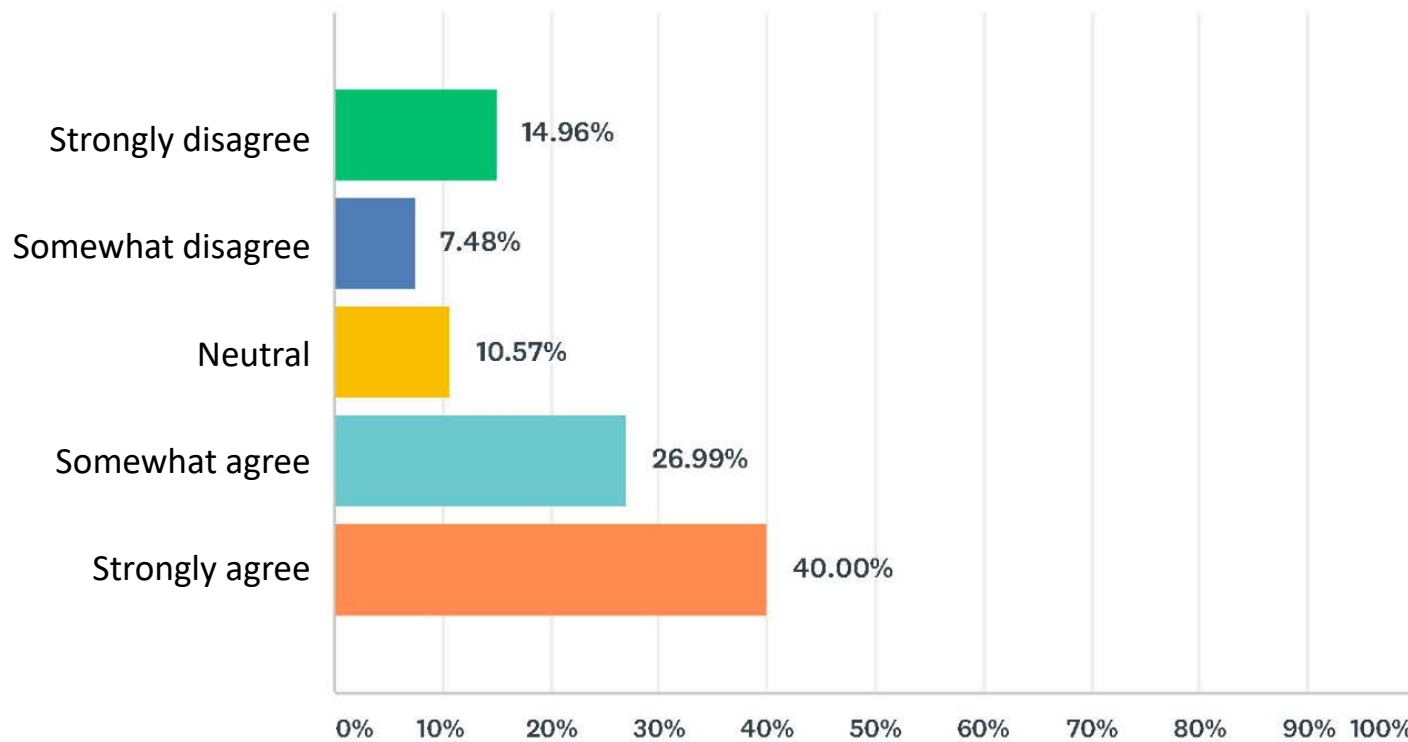
Should there be residential uses within or close to Downtown?



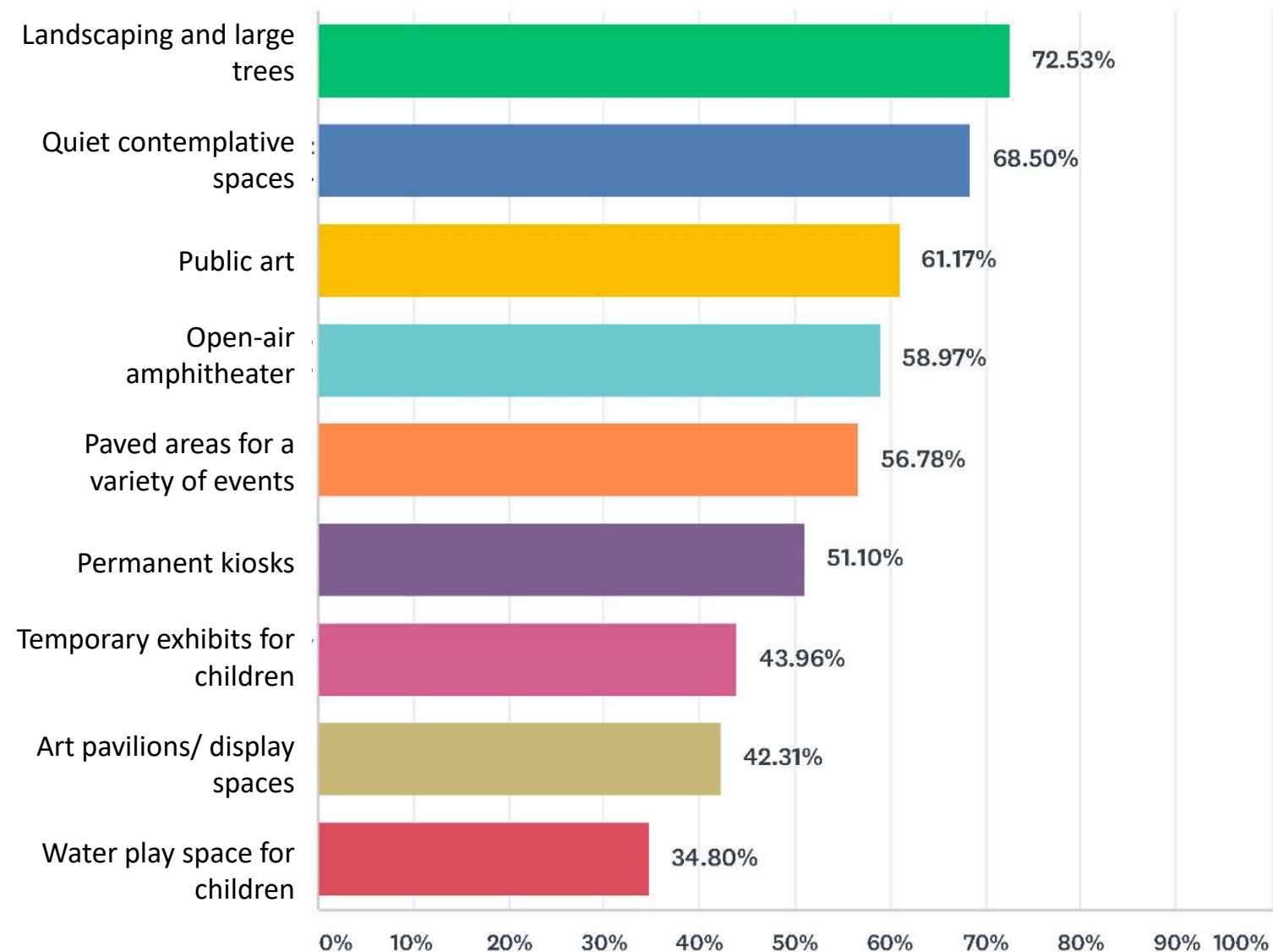
Town Square at Civic Arts Plaza



Do you agree with the vision for the Town Square at the Civic Arts Plaza?



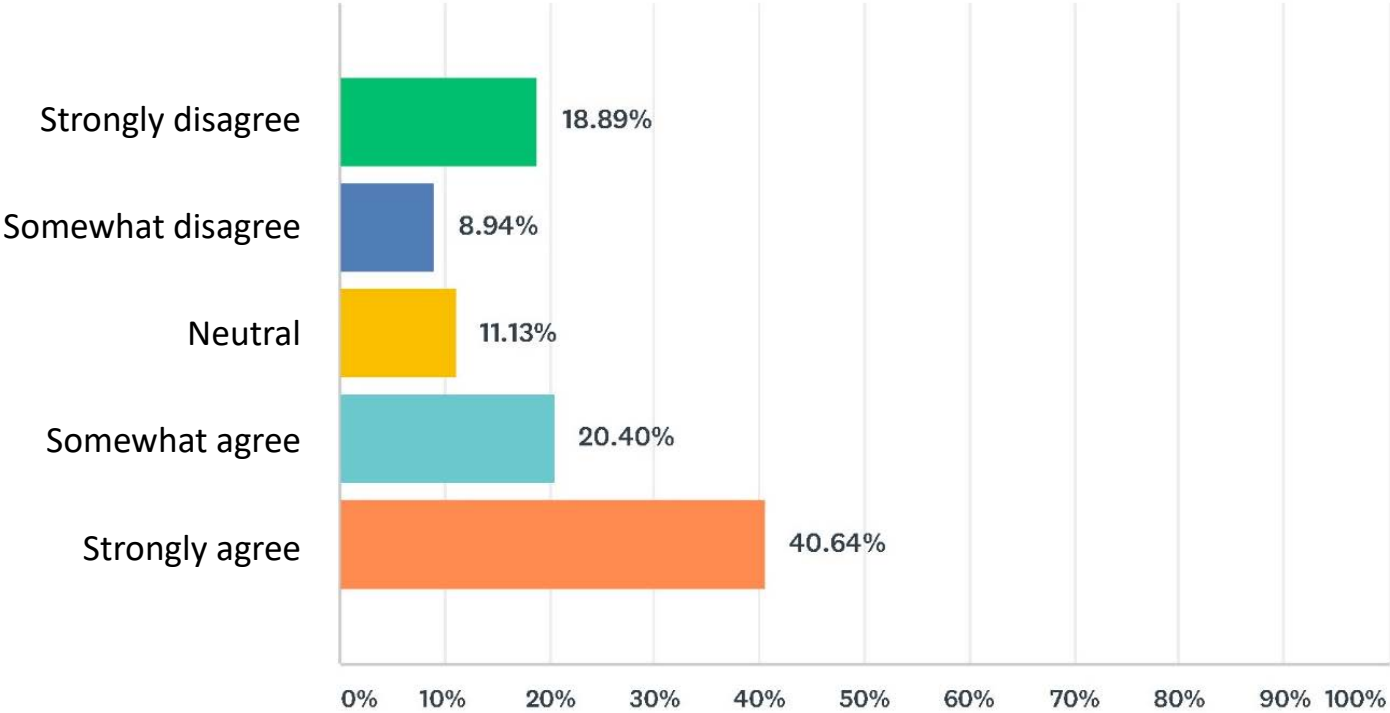
What type of features would you like to see in the Town Square at the Civic Arts Plaza? Please check all that apply:



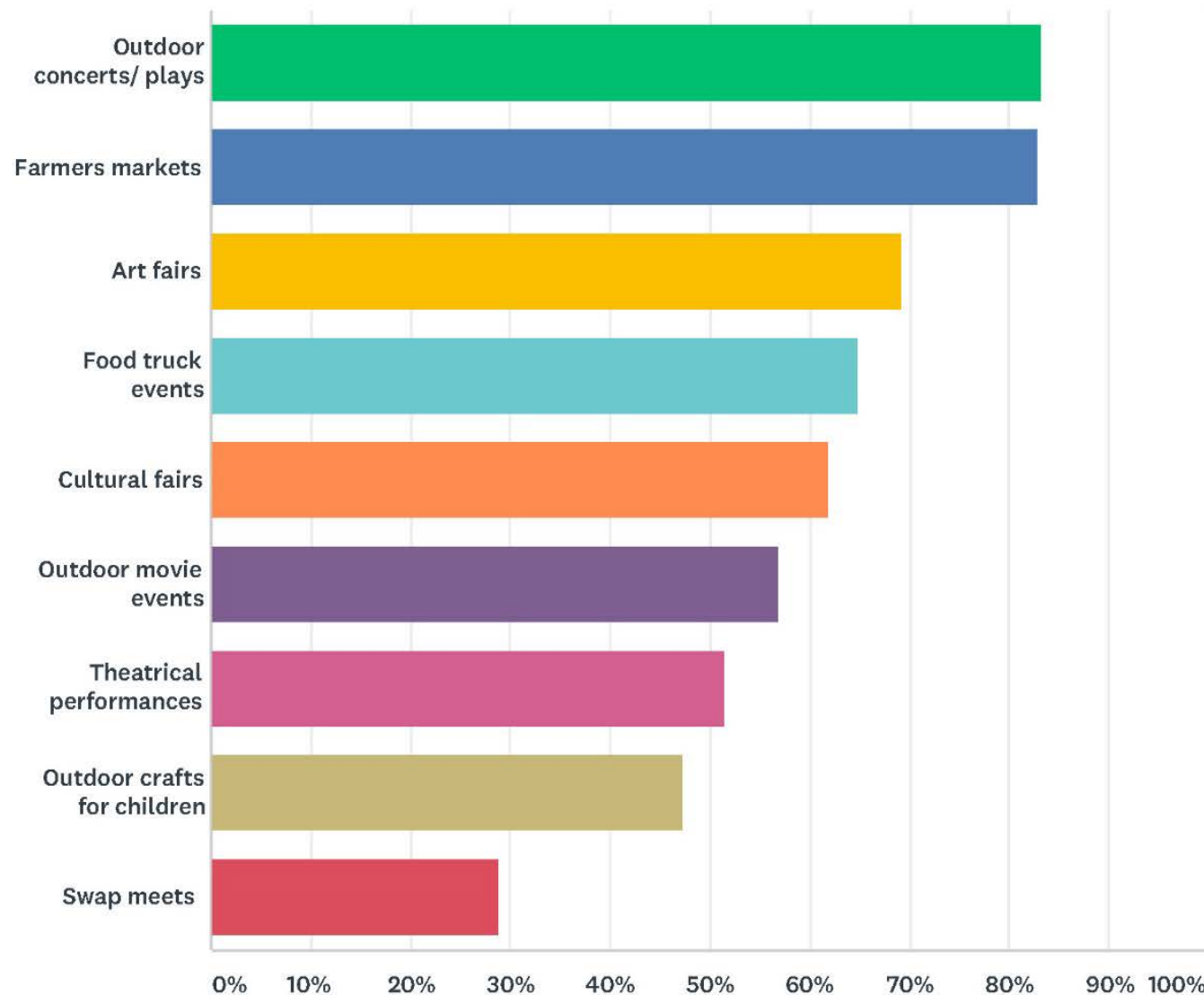
Cultural Activities & Events



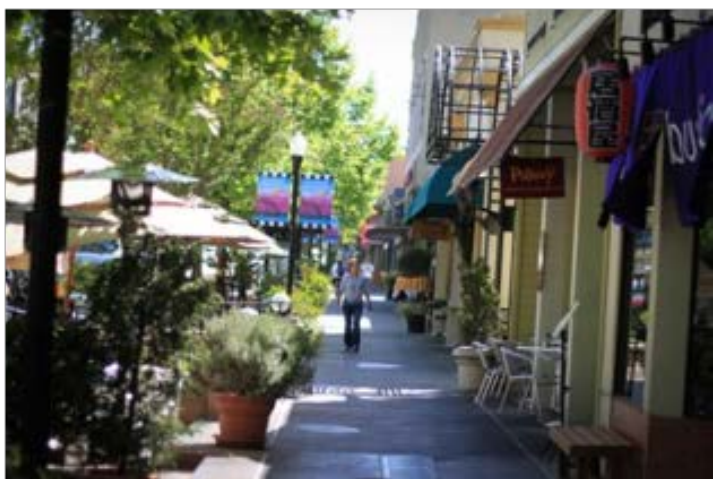
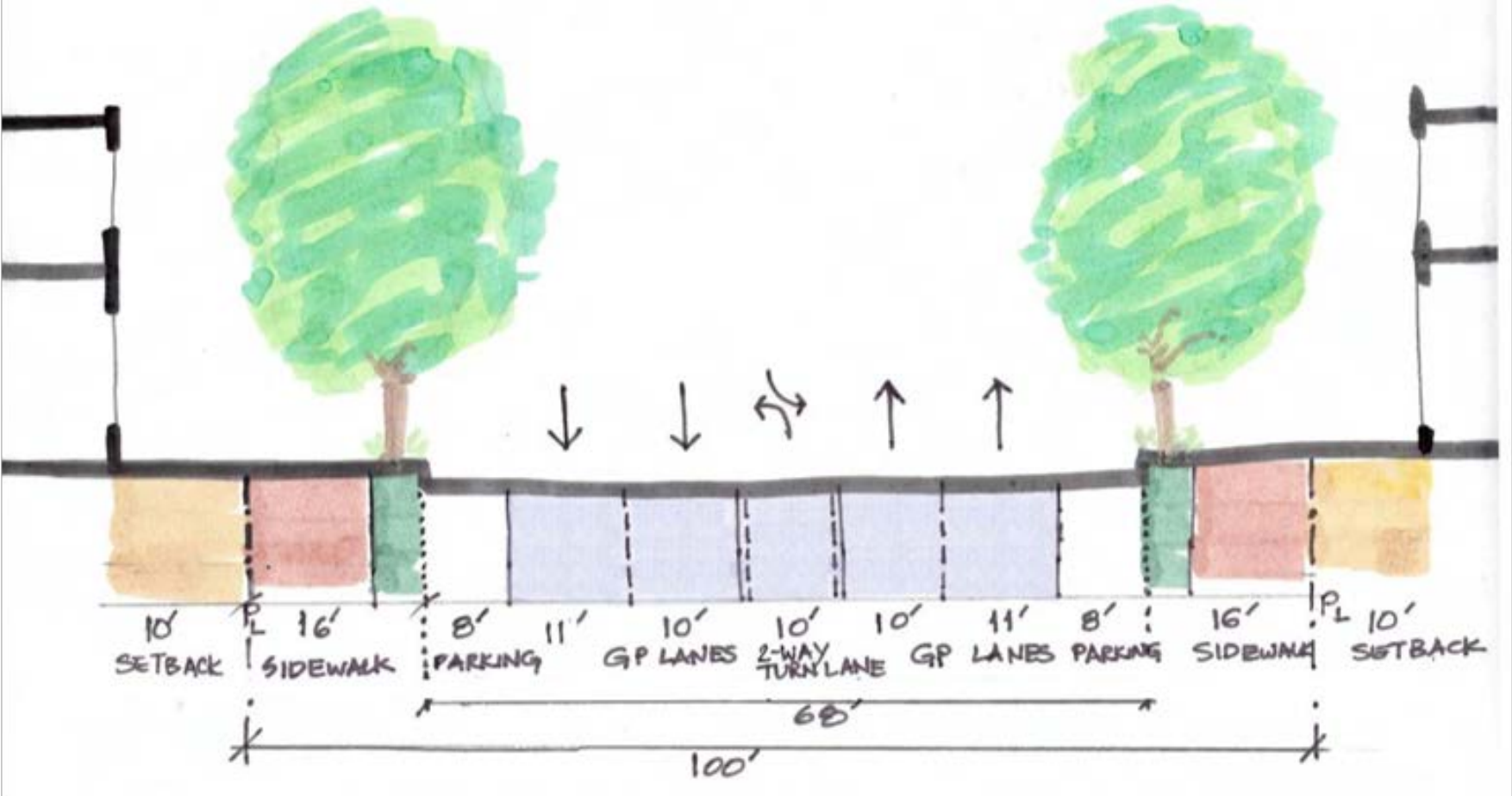
Do you agree with the vision of making Downtown the premier meeting and event destination in the region?



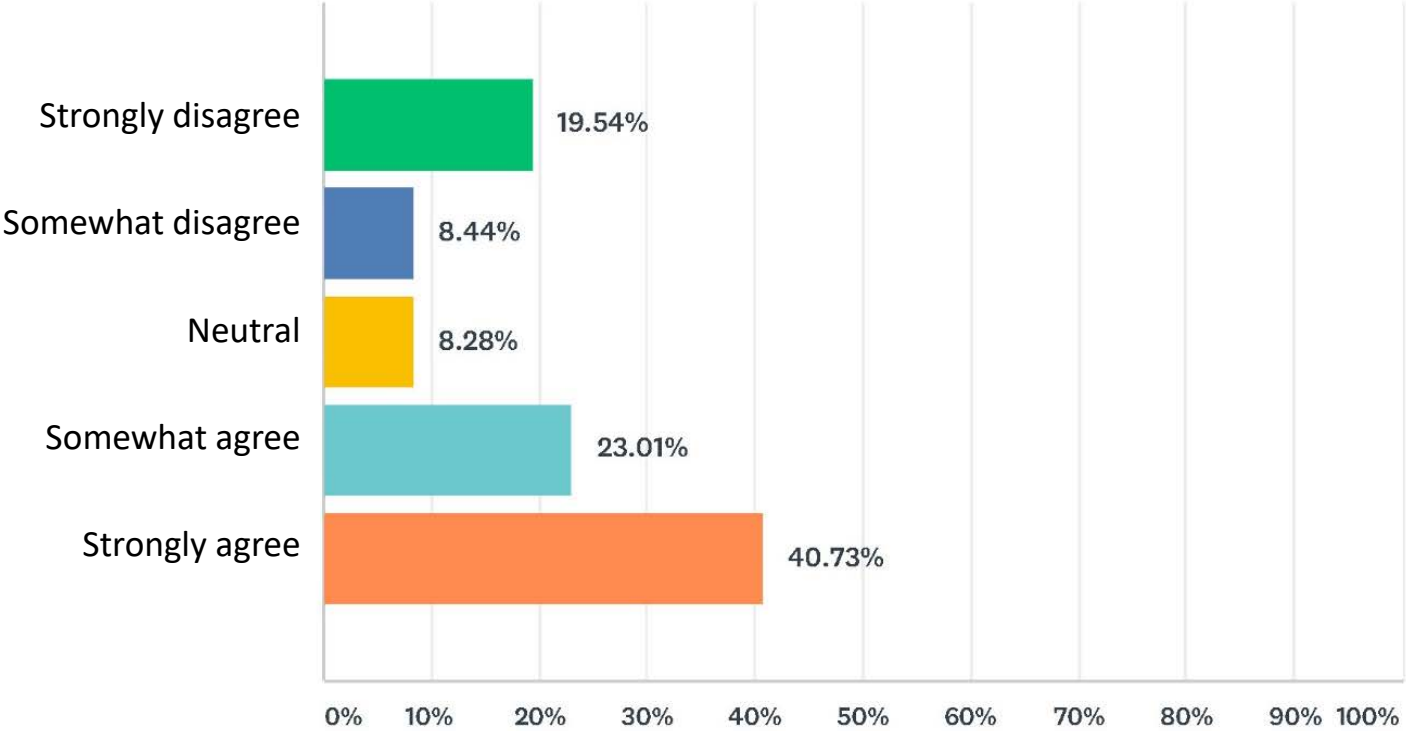
What types of cultural activities and events should take place in Downtown Thousand Oaks? Pick all that apply:



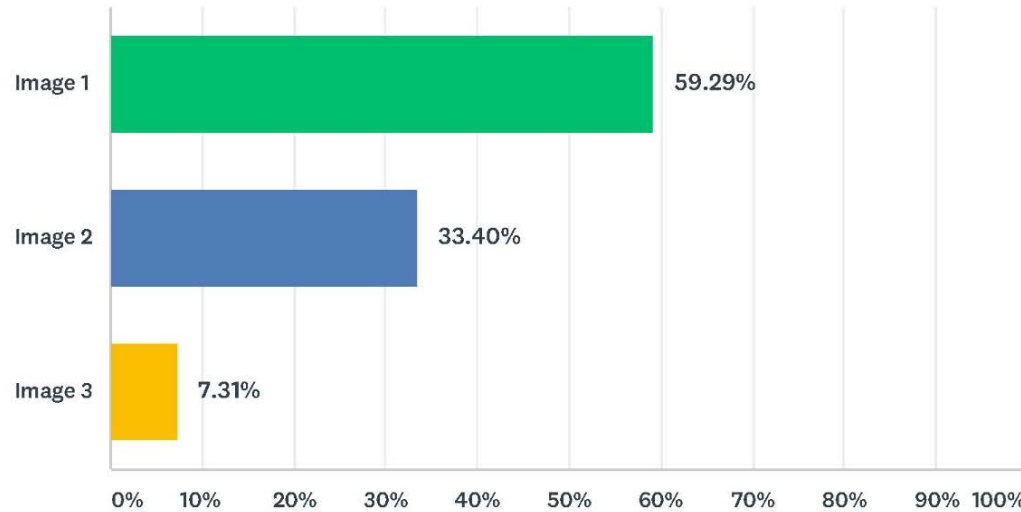
Thousand Oaks Boulevard



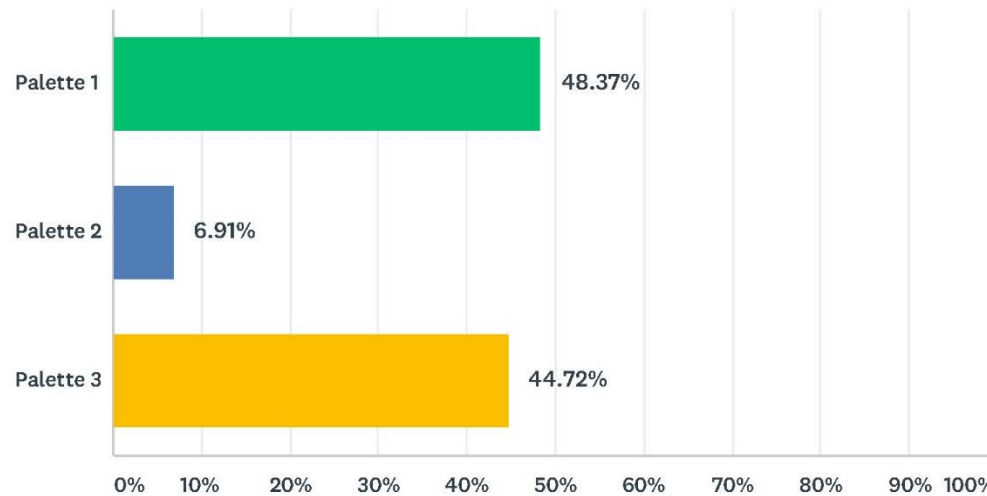
Do you agree with the vision for Thousand Oaks Boulevard?



Which of the following images of a gateway feature is appropriate for Thousand Oaks Boulevard? Select one:



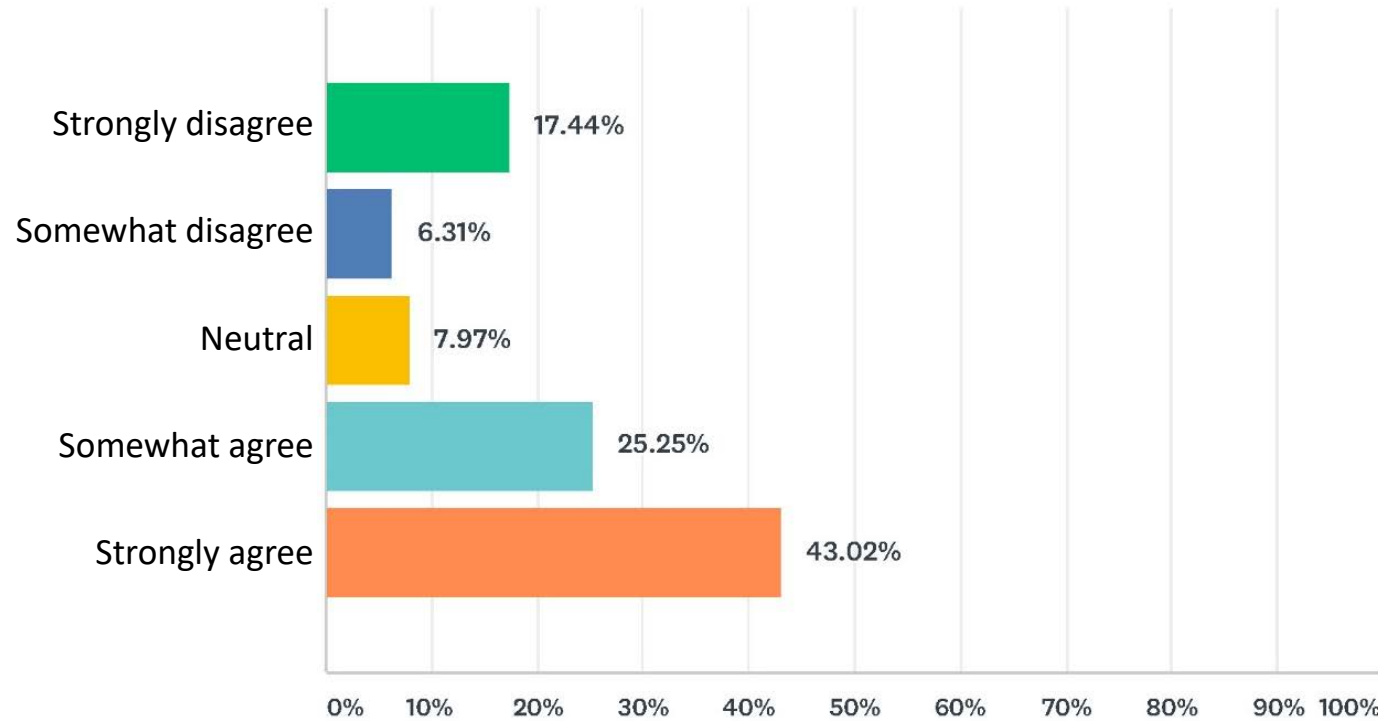
Of the three street furniture palettes shown below, which do you like most for Thousand Oaks Boulevard in Downtown?



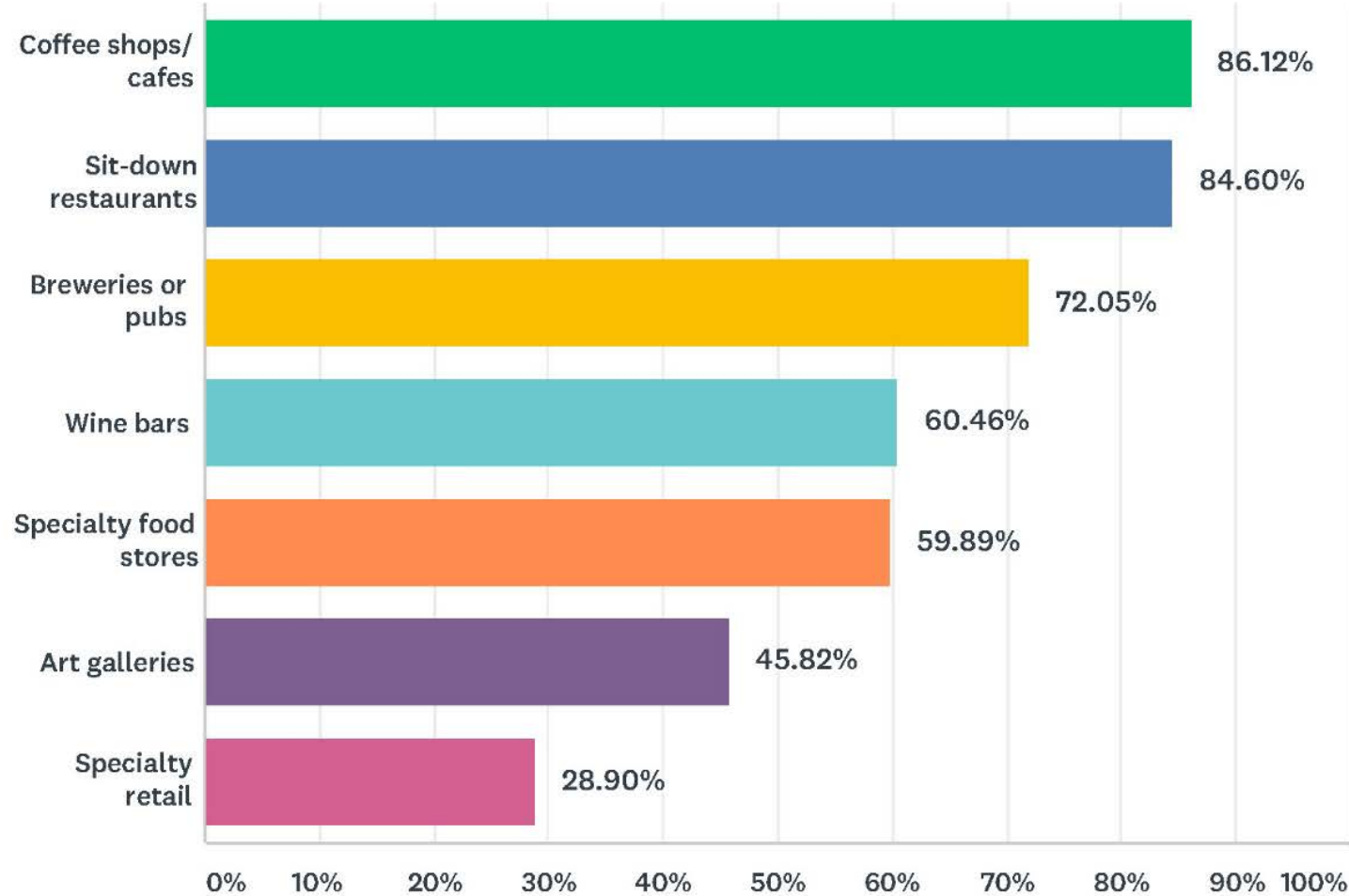
City-Owned West Side Parcel



Do you agree with the vision for the Westside Area?



What types of shops or eateries should go here? Pick all that apply:



Thank you!



raimi+
associates





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