



City of Thousand Oaks

BUSINESS ROUNDTABLE (BR)

June 8, 2010

The Acorn Room

2100 Thousand Oaks Boulevard

Summary Notes

Call to Order by John LaRocca (Chair) at 8:08 a.m.

Roll Call: Present: Robert Bianchi, Cheryl-Lee Brown, Betsy Friedman, Leonard Greenlee, Larry Horner, Susan Murata, Michael Schiff (Vice Chair), Dr. Ashish Vaidya

Staff: Gary Wartik, Economic Development Manager; Russ Watson, Housing/Redevelopment Division Manager; Caroline Milton, Senior Analyst; Joana Smith, Office Supervisor

Absent: Phil Koonce, Dan Overton

Public Comments: None.

Review and Adoption of Revisions to Commercial Revitalization Grant Program

Senior Analyst Milton reviewed staff document regarding the Commercial Revitalization Grant Program. There were two components:

- 1) Recommendation to discuss year 2011 proposed program revisions to include meeting green improvements/standards in the criteria for grant eligibility. City Attorney approval will be required in view of current Redevelopment law (use of public funds).
- 2) Request approval for a revised scope-of-work for a grant applicant for which a grant was approved in 2009, but the funds were not expended. The applicant is requesting the grant be used for a new roof, although the original approval was for a façade improvement (Kaleaka Pacific Center).

It was ultimately agreed to delay recommendation until discussion may occur with property owner.

Guest: Bruce Stenslie, President and CEO of the Economic Development Collaborative-Ventura County

Mr. Stenslie gave an overview of the Economic Development Collaborative-Ventura County (EDC-VC), its goals, and its programs. Discussion ensued regarding how to better market the EDC-VC programs so that small businesses in the County will be more aware of the opportunities.

Discussion Regarding Subject Matter of September and November Business Panels

Mr. Wartik reported that he, Chair LaRocca, and Vice Chair Schiff had met to consider topics for the next two BR Business Panels. It was agreed that the September panel will include representatives from the retail sector; and in November, representatives of the manufacturing sector will visit. It was noted that to the extent CDD staff is available, the development/permit process will be discussed during the July BR meeting.

Current Sub-Committee Reports/Action: None.

Roundtable Comments and Open Forum: None.

Adjournment: 9:30 a.m. to July 13, 2010, 8:00 a.m., Acorn Room.