



City of Thousand Oaks

BUSINESS ROUNDTABLE (BR)

February 9, 2010

The Acorn Room

2100 Thousand Oaks Boulevard

Summary Notes

Call to Order by Dr. Ashish Vaidya (Chair) at 8:04 a.m.

Roll Call: Present: Cheryl-Lee Brown, Leonard Greenlee, Phil Koonce, John LaRocca (Vice Chair), Susan Murata, Dan Overton, Michael Schiff, Denis Wilson

Staff: Gary Wartik, Economic Development Manager; Russ Watson, Housing/Redevelopment Manager; Claudia Pedroso, Senior Planner; Caroline Milton, Senior Analyst; Joana Smith, Office Supervisor

Absent: Ed Garnett, Joel Volk

Public Comments:

Dr. Vaidya noted that the January meeting had to be canceled for lack of a quorum and reminded attendees of the importance of having a quorum each month.

Mr. Wartik announced recruitment has begun for five vacancies for the BR for terms ending April 2012. Applications are available in City Clerk's Department and are due in the City Clerk Department by March 10, 2010. The seats of members Overton, Garnett, Vaidya, Volk and Wilson are open for appointment/re-appointment.

Ms. Jan Smith: Chamber gala in January was successful; Friday, February 5, Chamber will hold its annual economic forecast; Networking event, Wednesday, 2/17, at Sunset Hills Country Club; 2010 Human Resources pamphlets available for sale through the Chamber for local businesses; California Chamber trip to Washington, DC, May 17 – 19, will include tours, seminars, and meetings with Members of Congress. .

Mr. Wartik added that the City of Agoura Hills is officially a member of the Chamber. As a result, the name will change to the Greater Conejo Valley Chamber of Commerce on or about March 1, 2010.

Agenda Items #4 and #5 switched.

Status of Leadership in Energy and Environmental Design (LEED) Standards

Ms. Pedroso provided an update, noting previous memo drafted for City Council based on BR recommendations has yet to be provided to Council. As of 1/1/11, new program called Cal Green goes into effect, as State has adopted Green Building Council standards. The new program changes LEED certification requirements, including new certification testing for architects, etc., who have been LEED-certified. Guidelines will be stricter, and applies to all aspects of building.

Discussion ensued, including questions regarding local businesses with LEED-certified staff, State guidelines/timeline, Energy Star rating requirements, enforcement of Cal Green program.

Chair Vaidya suggested topic as discussion item for Small Business Sub-Committee.

Revisions to Commercial Revitalization Program Criteria

Mr. Watson announced changes to the 2011 Commercial Revitalization Program to incorporate green building improvements into the points rating system on the grant application. Another proposed change is a 100 percent match requirement of applicant seeking ranging from \$25,000 to \$100,000.

Ms. Milton explained past guidelines were based on source of funds (e.g., federal and state), which had different requirements. There will still be emphasis on blight removal and façade improvements. She added that this program is the result of a Business Roundtable recommendation.

Questions were asked regarding \$25,000 minimum requirement, enforcement of green building guidelines, and points system.

Mr. Koonce made a motion to create ad hoc committee for review, then place on future BR agenda. Volunteers for sub-committee include: Ms. Murata (Chair), Mr. Wilson, Mr. Koonce, Mr. Schiff, and Mr. LaRocca.

Ad hoc committee will meet with staff before April meeting.

Current Sub-Committee Reports/Action

Thousand Oaks Boulevard Specific Plan Sub-Committee: Mr. Koonce mentioned no updates at this time. Mr. Wartik added that EIR consultant was chosen, but work has not begun. BR will be able to provide input before project goes to public hearing and will provide the BR with a review during the April 2010 meeting.

Mr. Wilson stated need to select new Chair for Small Business Support Sub-Committee. Mr. Greenlee and Mr. Schiff requested information for consideration.

Roundtable Comments and Open Forum:

Mr. Koonce asked about BR recruitment process. Mr. Wartik stated recruitment began February 8, and will close March 10. He reminded that those who may be interested in re-appointment may obtain a form on line and from the City Clerk Department.

Mr. LaRocca inquired about the next Auto Mall Parking Project meeting. Mr. Wartik stated the next meeting is Thursday, February 11, at 6 p.m., in the Civic Arts Plaza Oak Room. This meeting is a public meeting.

Adjournment: 9:20 a.m. to March 9, 2010, 8:00 a.m., Acorn Room.