

City Council FY 2017-2018 Top Ten Priorities

1. Find a Permanent Home for Los Angeles Rams in Thousand Oaks (Supports Visioning Guiding Principle #3)

- Identify appropriate location
- Work collaboratively with LA Rams officials to gain commitment
- Support development of conceptual Site Plan

2. Begin Development of Downtown Thousand Oaks (Supports Visioning Guiding Principle #7)

- Complete design for downtown core public streetscape improvements, receive approval from Downtown Revitalization Ad Hoc Committee and place specifications and plans out to bid
- Effectively pre-screen projects for unit allocation
- Explore CLU satellite location or presence in downtown
- Work collaboratively with TOBA to establish long-term framework for public parking facilities
- Pursue potential boutique hotel options
- Evaluate options for West Side properties and parking lot at The Lakes

3. Promote Citywide Economic Development (Supports Visioning Guiding Principle #3)

- Present and begin implementation of Economic Development Strategic Plan
- Encourage hotel development where appropriate and feasible
- Work collaboratively with Auto Mall on off-site storage needs
- Advocate for a discount warehouse retailer to locate in Thousand Oaks
- Work with property owner and broker community to determine long-term plan for former K-mart site

4. Complete Infrastructure I Water Projects (Supports Visioning Guiding Principles #5 & #6)

- Diversify investments in water usage
- Design, bid and begin construction on demonstration projects per the Forestry Master Plan
- Initiate Citywide Traffic Mitigation Plan, including City Council study session
- Complete Transit Master Plan with focus on East County connectivity and partnership opportunities
- Present Sustainability Strategic Plan to City Council

5. Relocate Westlake Fire Station (Supports Visioning Guiding Principle #3)

- Complete Alternatives Analysis
- Work collaboratively with County staff to identify best site and determine appropriate next steps
- Move forward on station design

6. Implement Marijuana Policy (Supports Visioning Guiding Principle #3)

- Consider public input as warranted
- Make policy recommendations
- Draft appropriate documents and processes, and begin implementation

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7. **Coordinate Regional Approach to Homelessness** (Supports Visioning Guiding Principles #2 & #3)
 - Play the role of convener between County agencies / local non-profits / law enforcement
 - Investigate the potential of utilizing old Newbury Park Fire Station as small emergency shelter
8. **Expand Housing Opportunities** (Supports Visioning Guiding Principle #3)
 - Conduct review of residential capacity per the 1996 General Plan
 - Identify "opportunity sites" for residential construction
 - Consider Citywide pre-screen process for unit allocation
 - Work with potential developers to provide senior affordable housing
9. **Promote Long-Term Fiscal Sustainability** (Supports Visioning Guiding Principle #3)
 - Develop revenue expansion options for the Landscape and Lighting Assessment District, including re-balloting, and bring to Finance Audit Ad Hoc Committee for consideration
 - Ensure key expenditure areas are tracked, including organization staffing, Police Services contract, and pensions
 - Encourage hotel development and added revenue from Transient Occupancy Taxes
10. **Support Thousand Oaks Alliance for the Arts Launch** (Supports Visioning Guiding Principle #3)
 - Complete Strategic Plan for TO Arts
 - Provide enhanced donor services
 - Realize additional revenues from sponsorship and events

